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**Strengthening tobacco policy development in Hungary**

**Activities performed September 2003 – February 2004 (as of 22 March 2004)**

The research project was planned for one year. The following table summarizes activities performed in the second six months of the project from September 2003 by the end February 2004.

In the first column planned activities are reviewed, while the work already done is included in the last two columns.

<b>Planned activities</b>	<b>Work done</b>	<b>Comments</b>
September 2003 <ul style="list-style-type: none"> <li>• Consultation with representatives of the media</li> </ul>	<ul style="list-style-type: none"> <li>• Consultation with investigative journalist Péter Félix on media and PR strategies used by tobacco companies</li> <li>• Information obtained was used during the media analysis on the coverage of the advertising act</li> </ul>	<ul style="list-style-type: none"> <li>• The article on media coverage of the 2000 advertising act has been finished and will be submitted to Central European Journal of Public Health</li> </ul>
October 2003 <ul style="list-style-type: none"> <li>• Summarizing work done, review of data collected</li> <li>• Start of writing the report/study</li> </ul>	<ul style="list-style-type: none"> <li>• According to the plan</li> <li>• Writing and finalization of case study 1</li> <li>• paper published in Egészségnevelés (Health Education) entitled: Addicted to profit: Big Tobacco invades Hungary</li> </ul>	Article published in Central European Journal of Public Health (September 2003 issue) on tobacco industry and tobacco taxes
November 2003 <ul style="list-style-type: none"> <li>• translation of the executive summary/policy paper into Hungarian and preparation of the material of the book</li> <li>• preparation of meeting for the presentation of findings</li> </ul>	<ul style="list-style-type: none"> <li>• Done according to the scheduled plan</li> </ul>	The Hungarian Forum for Tobacco Control will have a meeting in May 2004 on the support of the Framework Convention on Tobacco Control where the findings of the research will be marketed
December 2003 <ul style="list-style-type: none"> <li>• Meeting with a representative of the</li> </ul>	<ul style="list-style-type: none"> <li>• Contacting media monitoring agency, Observer for accessing articles to</li> </ul>	Arrangements for the participation at a meeting of the parliamentary committee on health was initiated with

ministry of youth and sports on intersectoral cooperation in preventing youth smoking <ul style="list-style-type: none"> <li>• Planning distribution of the findings of research</li> </ul>	be used in case study 2 <ul style="list-style-type: none"> <li>• Collecting material for case study 2</li> <li>• Writing case study 2</li> </ul>	officials of the health ministry
January 2004 <ul style="list-style-type: none"> <li>• preparation of the main report/study and preparation of the material of the book</li> <li>• organisation of a forum meeting to present main findings of research</li> </ul>	<ul style="list-style-type: none"> <li>• further material collection and preparation of case study 2</li> <li>• in person meeting with my local mentor to discuss further opportunities in tobacco control</li> </ul>	Forum meeting expected for May 2004
February 2004 <ul style="list-style-type: none"> <li>• finalizing the study and policy paper</li> <li>• preparing fact sheets in Hungarian</li> </ul>	<ul style="list-style-type: none"> <li>• according to the plan</li> <li>• mentors contacted</li> <li>• health ministry official contacted on the use of findings</li> <li>• book editor contacted</li> <li>• on February 12 a press conference was held for launching a tobacco control book, where some findings of the research were presented to journalists and appeared in the press release</li> </ul>	A bilingual book is prepared with the study published in English and the policy paper/executive summary and fact sheets published in Hungarian
March 2004 <ul style="list-style-type: none"> <li>• finalizing the study</li> <li>• translation of materials into Hungarian</li> <li>• finalization of case study 2</li> </ul>	<ul style="list-style-type: none"> <li>• according to the plan</li> <li>• meeting with my international mentor 22-23 March</li> <li>• participation at the IPF training 24-27 March</li> </ul>	<ul style="list-style-type: none"> <li>• The book will be out in April 2004 and distributed to the international tobacco control community and Hungarian experts as well as media representatives, MPs and ministry officials</li> <li>• Discussion was initiated with health ministry (public health department)</li> </ul>

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