

## Contents

FOREWORD _____	2
FINDINGS _____	4
NEWSPAPER _____	6
MAGAZINES _____	16
RADIO _____	19
TELEVISION _____	22
LOCAL MEDIA _____	26
EDITORIAL STAFF & TECHNICAL EQUIPMENT _____	32

### FOREWORD

The “*Monitoring Mongolian Media*” project has the pleasure to present its next report, “*Monitoring Mongolian Media 2000*”. This is the third publication released under the project. In our first report published in September 2000, we have presented the objectives of the project, the qualities distinguishing it from other surveys, including the research methodology as well as the background information pool defining the media situation in Mongolia in 1999. The second report released in February, 2001, was a mid-year report, less comprehensive in scope and size and, giving a systematic presentation of the media development in the first half of 2000.

In this third publication we have tried to highlight updated figures for 2000 in comparison to 1999, to outline changes and development in the media sector, in particular, figures featuring the number of media outlets, types of their operation, circulation and distribution scope of newspapers, number of electronic media, their broadcasting hours and programming structure, staff of local and national media institutions and their technical facilities for the past two years.

Since the “*Monitoring Mongolian Media*” was set up in 1999, the state of Mongolian media and changes in this sector are becoming more visible and transparent by objective data. We owe the successful continuation of this project to the staff of media outlets: thanks to the realization of the importance of this project and taking part in its implementation by regularly providing data on their outlets, we have been able to present this report. To our appreciation, along with supplying information on their media outlets, they also have been providing information on new launches or closings in their area / branch, contributing their suggestions to improve the methodology and outcome of the project. Thanks also go to all who shared with us concerns and ideas on obstacles and hardships facing Mongolian media, on ways to tackle them and to wellwishers for success to the monitoring project, as well as to its critics.

Thanks also to the Danish International Development Agency and Danish-Mongolian Society for their keen recognition the missing factor of statistical data on Mongolian media and supporting the activities to make the documentation project possible.

As before information gathering for 2000 has primarily been based on questionnaires. We applied our experiences gained from the previous surveys, and we have also taken feedback provided by media workers and researchers into consideration to enhance the questionnaires. During the year 2000, we sent out 3 questionnaires to media outlets, two of which were short questionnaires aimed at documentation of the development on a quarterly basis<sup>1</sup>. The third was a detailed annual questionnaire for determining the state of the media for the year.

Although the figures published in the “*Mongolian Media Monitoring 2000*” report are based on publishers declarations in the third annual questionnaire at the end of the year, we have also covered outlets that failed to answer the annual questionnaire, but have taken part in the previous two quarterly surveys (see the half-year report for 2000 to look for data for the previous two surveys).

The third set of questionnaires for 2000 have been distributed in January to a total of 261 media organizations. 176 questionnaires were filled out and returned, information on 28 outlets were collected by telephone and face-to-face interviews. 16 questionnaires were returned without finding the addressee. Compared to the recollection of 71 questionnaires over the course of the first monitoring survey, the number of the unclaimed questionnaires this time dropped drastically. On one hand, it might be an illustration of the successful conduct of constant correspondence and links with media organizations, on the other hand, it could be a sign that the media organizations are set on a stabilization trend in comparison to the previous year.

---

<sup>1</sup> Although it was initially envisaged to conduct monitoring surveys on a quarterly basis, we have postponed the survey for the second quarter of 2000 given the fact that campaigns for parliamentary and local elections in that year could create difficulties in gathering data. So we have combined the survey for second and third quarter of 2000.

In future, the Monitoring Mongolian Media project will operate on a biannual basis and send out questionnaires every six months only.

The documentation process of the media development during the year 2000 did not go without obstacles. In particular, the survey was hampered over the course of the parliamentary and local elections. In addition, due to the period of governmental restructuring following the elections and reshuffle of staff and management of some local media organizations, recollection of questionnaires were delayed impeding collection of data.

Furthermore, media inspection on the implementation of the legal acts against promotion of prostitution, crimes and violence through media, organized by the Justice and Interior ministry involving two of Press Institute's employees affected negatively the reputation of "*Monitoring Mongolian Media*" project, set up as an independent section at the Press Institute. Due to this incidence, there were cases whereby some newspapers lost their confidence in the objectives of the project and refused to take part in it.

Taking this opportunity, we would like to reiterate that the *Monitoring Mongolian Media* project is independent of any political and economical interests while information gathering and analysis are based solely on scientific methodology and strictly follow the principles of respecting interests of media organizations.

We are not entitled to publish or to use figures collected for the media survey without consent of the media outlets for any other purposes but the survey. The information provided herein, has been published at the permission of the participants of the surveys and the requests of publishers to keep some data confidential such as number of subscribers or total circulation have been accepted and respected as promised.

We believe that, in the course of time, media outlets will be convinced that the systematical media documentation based on scientific approach is being undertaken first of all for the benefit of media themselves and that they will continue to cooperate in future.

We hope that we have managed to expand the capacity of the data and information in the annual report of the project as compared to that of the previous year, despite some dilemmas encountered during the implementation of the project in 2000.

In the annual report for 1999, we covered 205 media outlets of which 148 or 72% had participated in the monitoring survey. This time we have gathered data on more media outlets so that our report could establish a more precise picture on the situation of Mongolian media as of 2000. In particular information on print media has been enriched considerably. For instance, as opposed to 81 newspapers, 15 magazines monitored in 1999, the number of newspapers and magazines responding to questionnaires increased to 114 and 31, respectively, in 2000.

Thus, not the increase in the number of new media outlets but possibly the higher participation rate of media has influenced the increase in the number of media outlets in the *Monitoring Mongolian Media* report for 2000.

Following is the summary for outcome of the media monitoring.

Findings

As for the year 2000, a total of 111 newspapers, 24 magazines and 6 TV and radio stations have been registered as new entities at the Ministry of Justice and Interior, bringing the number of registered outlets since 1990 to more than 1270.

According to the data collected under the monitoring project in 2000, around 160 newspapers and 37 magazines by title were published in 2000, 28 radio and 29 television stations were broadcasting in addition to 8 cable TV operators.

Following is the number of outlets in different categories, compared to that in the 1999 report: (figures in bracket display the number of monitored outlets)

	1999	2000
Daily newspapers	5 (5)	5 (5)
Biweekly	4 (1)	6 (3)
Weekly	18 (11)	28 (19)
Bimonthly newspapers	45 (27)	54 (41)
Monthly newspapers	28 (19)	37 (25)
Other newspapers (Newspapers published once in 2 months or less or infrequently )	23 (19)	33 (21)
Weekly magazines	1 (1)	1 (1)
Monthly magazines	4 (3)	11 (10)
Quarterly magazines	12 (4)	12 (9)
Other magazines	9 (7)	13 (11)
Radio	24 (22)	28 (23)
Television	27 (25)	29 (26)
Cable TV operators	8 (4)	8 (8)

**Newspapers**

The annual circulation of 5 daily newspapers together takes a share of about 60 % of newspaper sales in the Mongolian media market. "Odriin sonin" (Daily news), annual sales of which was 55% of daily newspaper circulation in 1999, sold a lower number of copies in 2000, nevertheless it maintains the leading position on the newspaper market, 43% of all newspaper sales for the past year.

Annual sales of the rest of daily newspapers have risen compared to that of the previous year, in particular, the sales figures for "Unen" increased 2,5 fold in 2000 as against the preceding year. Number of subscribers of daily newspapers, 37500 in the first quarter of 1999, had been steadily increasing until the same period for 2000, reaching 44800. It fell drastically, however, to 31575 in the second and third quarters of 2000, the

period of the parliamentary and local election campaign. Although some slight growth has been detected since the 4<sup>th</sup> quarter of 2000, the total number of daily newspaper subscribers was lower by 3425 in comparison to the same period of the previous year.

According to the *Monitoring Mongolian Media* report for 1999, the total number of subscribers decreased in the 3d quarter, the summertime, but not so drastically as observed in 2000. This concerns not only the daily newspapers but newspapers of all other categories.

4 of 6 biweekly newspapers are advertisement papers. Unfortunately, both in 1999 and 2000 newspapers of this group have not been monitored that well so that it was impossible to define their role on the newspaper market.

Weekly newspapers fall into category of newspapers with the biggest numbers of subscribers. They lead the market in sales of a single issue (119687 copies,) and take the second biggest share after daily newspapers in annual circulation. The total sale of weekly newspapers is higher in the report for 2000 compared to that in 1999. However, these numbers have to be taken with some reservation before reaching conclusions: in 2000, there were 19 weekly newspapers against 11 in 1999 which provided data on their sales figures. So it would be more precise to say that the higher sales figure of weekly newspapers in 2000 is the consequence of the fact that more weekly newspapers were monitored in that year. Indeed, if we compare circulation figures of newspapers only that have been monitored both in 1999 and 2000, the total numbers of sold copies in those years are as follows: 4680607 copies for 1999 and 4143920 copies for 2000.

76 % of weekly newspapers are sold in subscription in 2000, equal to that of 1999.

6 of 28 weekly newspapers listed in this report started publishing in 2000 (Buukhia medee, Garaas Gart, Darkhany sonin, 7 khonog darkhand and Mongoliin zar), 4 newspapers have changed from the bimonthly newspapers to weekly (Alag khorvoo, Business times, Deedsiin khureelen, Shine medee).

The number of bimonthly newspaper titles make the most of the 163 periodicals that have been covered in this report, as it was in 1999. The newspapers of this category follow weekly newspapers with their average number of subscribers per quarter, however with 10% of the annual newspaper sales in total, they come third, after daily and weekly newspapers, in total circulation.

As of 1999 and 2000, in the category of bimonthly newspapers the number of new launches and newspapers stopped to publish, as well as changes in frequency could be detected relatively more often than in the category of daily and weekly newspapers. The single copy sales rate of bimonthly newspapers is also higher compared to daily and weekly newspapers (54% in 1999 and 61% in 2000).

The average cover price for single copy sales as compared to the first quarter of 1999, rose by 33 % at the end of 2000 for daily newspapers, by 29% for weekly newspapers and by 20% for bimonthly newspapers.

### **Radio and Television**

Except the increase in the weekly transmission time of some local radio and television stations in 2000, no significant changes have been observed regarding the number, ownership and programming of electronic media that broadcast either nationwide and in the capital city of Ulaanbaatar.

### **Local media**

Outside the capital Ulaanbaatar and outskirts Baganuur and Nalaikh, a total of 12 newspapers were newly established while 16 media outlets have (temporarily) stopped their operations. As of December, 2000, a total of 24 newspapers were being published in the local areas. 26 newspapers (including those suspended their operation in the course of the year) were monitored.

Bimonthly newspapers do play the most significant role in the countryside. "Shine medee" newspaper of Orkhon aimag previously published every 10 -14 days became a weekly one, 2 weekly newspapers were newly established in 2000, both in Darkhan (Darkhany sonin and 7 khonog Darkhand).

As for the end of 1999, the average circulation of local newspapers per issue was 750 copies. In the first half of 2000, the circulation per issue has slightly increased reaching an average of 815 copies, declined however to 750 again in the second half of the year (see the half - year report for 2000). The total annual circulation of local newspapers rose slightly from about 390000 in 1999 to about 406000 in 2000. Nevertheless, the local newspapers barely made 2 % of the total number of newspapers sold in subscription and at newsstands in

2000, the same as that of 1999. As of December 2000, 8 aimags did not have any local newspapers.

8 aimags also ended the year 2000 without any operating local radio stations. In Khovd aimag the local radio Tungalag Buyant FM 104 halted its operation in August of 2000, new FM radio stations were established in Sukhbaatar and Zavkhan aimags.

No major changes have been observed in the number of local TV stations, their ownership and coverage areas, except for increase of transmission time of some broadcasters. Compared to 150 hours weekly transmission time 1999, local TV stations broadcast about 330 hours in 2000.

The monitored local media employed about 200 people on a regular basis, making 11% of media workers in total. Local media staff are paid two times half as much as their counterparts in Ulaanbaatar and their most important, almost only working equipment is a telephone. Since 1999 the number of techniques and equipment for local media has not increased, but the ratio of equipment per 10 full time employee decreased.

### **Staff and equipment**

A total of 1770 people work for media full time, about 160 people work part time. 44% of the total staff work for print media, 20% for radio and 36% for television.

Editorial staff (journalists, reporters, editors ) make 49% of the whole media staff. 43 % of the editorial staff are holders of university degree in journalism, 14% are linguists, translators and literature analysts, 9% professionals of natural and technical sciences, 6% do not have any certain specialization.

People of 24 - 35 dominate in the total media staff and as for the gender balance, the number of female workers in print media is slightly higher than male, while it is the opposite in radio and TV stations.

In the expansion of the technical equipment in media, number of computer sets, in particular those with access to internet increased slightly since 1999, however its ratio per 10 full time employees almost did not change. And other technical equipment per 10 full time employees declined.

NEWSPAPER

Daily newspapers

(5-7 issues a week)

№	Title /Year of foundation	Affiliation	Frequency of publications	Circulation		Distribution scope
				Per issue*	2000**	
1	Zuuny medee/ 1999	"ZM" company	5 x week	7720	2307240	Nationwide
2	Mongolyn medee /1998	"Erel Co.Ltd.	5 x week	C***	1366842	Nationwide
3	Udriin sonin/1999	"Undesnii Erkh" company	6 x week	17680	5515224	Nationwide
4	Unoodor / 1996	Mongol news Co.Ltd	6 x week	7260	2161575	Nationwide
5	Unen / 1920	MPRP	4 - 5 x week	C	1564555	Nationwide
<b>Circulation daily newspapers total</b>					<b>12915436</b>	

\*Circulation per issue: Number of copies of one issue sold in subscription and at newsstands

\*\*Circulation 2000: Number of copies sold in subscription and at newsstands in 2000 total

C\*\*\* - Confidential

Biweekly newspapers

(2 issues a week)

№	Title /Year of foundation	Affiliation	Circulation		Distribution scope
			Per issue	2000	
1	Tumen zar (1997)	Private	1200	NA*	Ulaanbaatar
2	Zar medee surtalchilгаа	Private	N.A	N.A	Ulaanbaatar
3	Ulaanbaatar times (1990)	UB government authority	1800	114840	Ulaanbaatar
4	Khorshoolyn medee (1999)	Mongolian Association of Agricultural Cooperatives	1300	61800	Nationwide
5	Shuurkhai medee (1999)	Private	N.A	N.A	Ulaanbaatar
6	Shuurkhai zar	Private	N.A	N.A	Ulaanbaatar
<b>Circulation total</b>				<b>176640**</b>	

\* N.A = Data not available

\*\* Total circulation figures are incomplete: data on 4 biweekly newspapers are missing

Weekly newspapers

(1 issue a week)

№	Title /Year of foundation	Affiliation	Circulation		Distribution scope
			Per issue	2000	
1	Amraltyn Sonin	"Undesnii Erkh" company / Udriin sonin	5100 (published in the 1 <sup>st</sup> and 2 <sup>nd</sup> quarter only)	122400	Nationwide
2	Alag khorvoo /1994/	Private	6565	262470	Nationwide
3	Bi Bi Bi (1995)	Mongol News Co Ltd	2625	133425	Nationwide
4	Business times (1995)	Mongolian Industrial and Commerce Chamber / Jenco Co.	C	54260	Nationwide
5	Buukhia medee	Private	NA	NA	Ulaanbaatar
6	Gan zam (1957)	UB Railway authority	2890	146334	Dornogobi, Gobi- sumber, Dornod, Tuv, Selenge, Darkhan-Uul aimag and Ulaanbaatar
7	Garaas gart (2000)	Private	NA	NA	Ulaanbaatar
8	Darkhany sonin	Private	C	27900 (published in the 3 <sup>rd</sup> and 4 <sup>th</sup> quarter only)	Darkhan-Uul aimag

Continued on page 7

## Continued from page 6

9	Doloo khonog Darkhand (2000)	Private	1000 (published in the 3 <sup>rd</sup> and 4 <sup>th</sup> quarter only)	15990	Darkhan-Uul aimag
10	Doloo khonogyn medeelel(2000)	Private	NA	NA	Ulaanbaatar
11	Deedsiin khureelen	Private	C	C	Nationwide
12	Deej medee	Private	920	43210	Arkhangai, Darkhan-Uul and Orkhon aimag
13	Mongolyn medee (1929)	Montsame agency	C	14280	Ulaanbaatar
14	Mongolyn zar (2000)	Private	NA	NA	Ulaanbaatar
15	Novosti Mongolii(1942)	Montsame agency, "Mongolia 2000" Co.Lt.d	3250	162682	Nationwide and abroad
16	Khumuus (1997)	Private	C	C	Nationwide
17	Khongorzul (1993)	Private	17625	684990	Nationwide
18	24 tsag	ZM company/ Zuuny medee sonin	C	185400	Nationwide
19	Khuree khemnel	Local assembly of Ulaanbaatar / Ulaanbaatar times	NA	NA	Ulaanbaatar
20	Tavan tsagarig (1995)	Mongolian national olympic committee "Mongol news" Co.Ltd	4875	248100	Nationwide
21	The Mongol Messenger (1991)	Montsame agency	C	50660	Nationwide and abroad
22	TV medee (1998)	Private	NA	NA	Ulaanbaatar
23	Soyombo (1925)	Mongolian defense ministry	1650	86067	326 border guard units
24	Seruuleg (1996)	Private	37120	1433265	Nationwide
25	UB Post (1996)	Mongol news Co.Ltd	NA	NA	Ulaanbaatar
26	Tsenkher Delgets (1992)	Private	NA	NA	Ulaanbaatar
27	Weekend Nyam (1998)	Mongol news Co.Ltd	C	116200	Nationwide
28	Shine medee	Egel Co.Ltd	C	52920	Ulaanbaatar and Darkhan, Orkhon aimag
<b>Circulation of weekly newspapers</b>			<b>119687</b>	<b>5623773</b>	

N.A - data not available

C - confidential

## Bimonthly newspapers

(2-3 issues monthly)

№	Title /Year of foundation	Affiliation	Frequency of publications	Circulation		Distribution scope
				Per issue*	2000**	
1	Amar baina uu	State office for social insurance	2 x monthly (in the 1 <sup>st</sup> ,2 <sup>nd</sup> quarter only)	1200	7500	Nationwide
2	Bayankhongoryn	Private Medee (1998)	2 x monthly	C	12300	Bayankhongor aimag
3	Blazer	93 Secondary school	2 x monthly	400	2400	Ulaanbaatar
4	Bokh (1992)	Mongolian Wrestling Society	3 x monthly	2750	96930	Nationwide
5	Gerelt yertunts (2000)	Private	2 x monthly	N.A	N.A	Darkhan-Uul
6	Dal (1996)	Private	2 x monthly	N.A	N.A	Nationwide
7	Dald tovchoo (2000)	Private	3 x monthly (average of 4 <sup>th</sup> quarter)	1000 (4 <sup>th</sup> quarter)	3000	Ulaanbaatar
8	Dornod toli (2000)	Private	2 x monthly (published in 2 <sup>nd</sup> and 3 <sup>rd</sup> quarter)	1100	9000	Dornod aimag

Continued on page 8

Continued from page 7

9	Duudlaga (1993)	Mongolian Telecom	2 x monthly	3000 (gratis)	63000 (gratis)	Nationwide
10	Deedsiin amidral (1998)	Private	2.5 x monthly	C	237720	Nationwide
11	Devshilt (2000)	Accosiation of Artists of Bulgan aimag	3 x monthly	250	6750	Bulgan aimag
12	Zaluus (2000)	Private	3 x monthly	C	C	Ulaanbaatar
13	Zavkhany medee	Private	2 x monthly (1 <sup>st</sup> , 3 <sup>rd</sup> and 4 <sup>th</sup> quarter average only)	750	11290	Zavkhan aimag
14	Jana-umir (1941)	Presidium of Local assembly	3 x monthly	1120	40275	Bayan-Ulgii aimag
15	Jigshuurt khereg (1995)	Private	3 x monthly	N.A	N.A	Nationwide
16	Mash nuuts (1997)	Private	2 x monthly	C	C	Nationwide
17	Mungun товч (1999)	Private	2 x monthly	1705	30960	Ulaanbaatar
18	Mongolyn neg удур (1996)	Private	3 x monthly	N.A	N.A	N.A
19	Mongolyn khuduu (1961)	Academy of agricultural science of Mongolia, Institute of Agriculture	2 x monthly	910	17000	Nationwide
20	81 channel (1997)	Private	3 x monthly	5091	237740	Nationwide
21	Notstoi medee (1998)	Private	2 x monthly	N.A	N.A	N.A
22	Oilgomjtoi (1999)	Private	2 x monthly (stoped in March 2000)	850	2500 (1 <sup>st</sup> quarter only)	Arkhangai aimag
23	Uvurkhangain medee (1998)	Private	2 x monthly	1200	27780	Uvurkhangai aimag
24	Unuugiin Erdenet (1996)	Mining company Erdenet	2 x monthly	C	30600	Erdenet
25	Sankhuu bankny medeelel (1991)	N.A	2 x monthly	N.A	N.A	N.A
26	Sankhuugiin medee (1999)	Institute of Mongolian chartered accountants	3 x monthly	1200	42300	N.A
27	Simba (1998)	Private	2 x monthly	12000	287000	Nationwide
28	Sonorch (1999)	Private	3 x monthly	490	12925	Darkhan-Uul
29	Selenge times (1998)	Private	2 x monthly (stopped temporarily in April 2000)	180 (average of 1 <sup>st</sup> quarter only)	400 (1 <sup>st</sup> quarter)	Selenge, Darkhan, Tuv aimag and Ulaanbaatar
30	Toti (2000)	ILC "WSL"	2 x monthly	N.A	N.A	Ulaanbaatar
31	Uran shuvuu (1999)	Ecologist club Altan Bolomj	2 x monthly	1800	10800	Nationwide
32	Urt chikht (1995)	N.A	2 x monthly	N.A	N.A	Nationwide
33	Ulgeriin yertunts (1996)	N.A	2 x monthly	N.A	N.A	N.A
34	Khadag	Private	2 x monthly (not published in October - December 2000)	790	15960	Dundgobi
35	Khani	Private	3 x monthly	NA	NA	Nationwide
36	Khovd times (2000)	Local government authority	2 x monthly	900	5700	Khovd aimag
37	Khoichiig zalgamjlagch	National committee for children	2 x monthly	C	18620	Nationwide
38	Khuvsguliin erkх chuloo (1998)	Private	3 x monthly	890	33820	Khuvsgul aimag
39	Khuviin amidral (1995)	Private	2 x monthly	C	26880	N.A
40	Khuviin murдugч	Private	2 x monthly	2600	14886	Ulaanbaatar
41	Khuviin soyol (1999)	Private	2 x monthly	NA	NA	Nationwide
42	Khumuun bichig (1992)	Montsame agency	2 x monthly	N.A	N.A	Nationwide
43	Khenti News (1998)	Presidium of local assembly of Khentii aimag	2 x monthly (stopped temporarily in July 2000)	390	4650 (in the 1 <sup>st</sup> and 2 <sup>nd</sup> quarter)	Khentii aimag

Continued on page 9



## Continued from page 8

44	Tsaasan shuvuu (1999)	Dornogobi aimag "Busguichuud" Co.Ltd	2 x monthly	500	12300	Dornod,Umnugobi, Darkhan
45	Tsokh (1998)	Private	2 - 3 x monthly	C	C	Nationwide
46	Tsakhur Tumor (1999)	Private	2 x monthly	390	9460	Ulaanbaatar and Gobi-Altai aimag
47	Tsenkher garig (1999)	Private	2 x monthly	C	C	Nationwide
48	Chono	N.A	2 x monthly	N.A	N.A	Ulaanbaatar
49	Shar sonin (1996)	N.A	N.A	N.A	N.A	Nationwide
50	Shine Ulaanbaatar (1999)	Mandal altai Co.ltd	N.A	N.A	N.A	Ulaanbaatar
51	Shine myangan (2000)	Institute of Philosophy, Sociology&Political Sciences	3 x monthly	500 (+1000 gratis, average of the 4 <sup>th</sup> quarter)	3500 (+7000 gratis the 4 <sup>th</sup> in quarter)	Ulaanbaatar
52	Ediin zasag	Private	2 x monthly (stopped in May 2000)	330	3300 (only 1 <sup>st</sup> and 2 <sup>nd</sup> quarter)	Ulaanbaatar
53	Eruul enkh (1997)	Mongolian medical writers union / Ministry for Health and Social Welfare	3 x monthly	2300	78760	Nationwide
54	Yagaad	Private	3 x monthly	C	C	Nationwide
<b>Circulation bimonthly newspapers total</b>				<b>73864</b> (+4000 gratis)	<b>2051317</b> (+70000 gratis)	

\* N.A = Data not available  
C - Confidential

## Monthly newspapers

№	Title /Year of foundation	Affiliation	Frequency of publications	Circulation		Distribution scope
				Per issue*	2000**	
1	Avto (1998)	Private	1 - 2 x monthly	1000	10000	Ulaanbaatar
2	Afrodita (1996)	Private	1 - 2 x monthly	3050	73200	Ulaanbaatar
3	Anagaakh arga bilig	Private	1 x monthly	1467	17610	NA
4	Baganuur times (1999) of MNDP / Baganuur	Local committee	1 - 2 x monthly	N.A	N.A	Ulaanbaatar Baganuur district
5	Brilliant idea (1999)	Private	1 x monthly (in 2000 9 issues only)	N.A	N.A	N.A
6	Golomt (1996)	Golomt Bank	1 x monthly (gratis)	1750	7500	Orkhon aimag, Ulaanbaatar
7	Guur (1997)	National Bureau for Poverty Eradiction	1 x monthly	10000 (gratis)	35200	Nationwide
8	Joloony ard (1999)	Private	1 x monthly (stopped tempo- rarily in June)	1000 (average of 1 <sup>st</sup> ,2 <sup>nd</sup> quarter only)	12000 (in quarter of 1 <sup>st</sup> ,2 <sup>nd</sup> )	Ulaanbaatar
9	Zurkhai (1990)	Mongolian Astrologer Union	1 x monthly ( stopped tempo- rarily in March)	1300 (only 1 <sup>st</sup> quarter)	4000 (only 1 <sup>st</sup> quarter)	Nationwide
10	Manai baishin minii ger (2000)	MID	1 x monthly (only published in 1 <sup>st</sup> quarter)	N.A	N.A	N.A
11	Mongoljingo (1924)	Mongolian Women Federation	1 x monthly	830	9930	Nationwide
12	Mongol fermer (1998)	Private	1 x monthly	107	1409	Natiowide
13	Munkhiin duudlaga (2000)	Mongolian Red Cross	1 x monthly	N.A	N.A	Ulaanbaatar

Continued on page 10

## Monitoring Mongolian Media 2000

Continued from page 9

14	MUIS-iin medee (1998)	Mongolian National University	1 x monthly	2500 (gratis)	29500 (gratis)	Ulaanbaatar
15	Medeelliin huudas (1996)	Women research and information center	1 x monthly	400 (average of 1st and 4th quarter)	4000 (gratis)	Nationwide
16	Niisleiin sonin bichig (1930)	Local committee of MPRP	1 x monthly	N.A	N.A	Ulaanbaatar
17	Nippon news	Japanes culture and literature center in Mongolia	1 x monthly	3800	20000	N.A
18	Noyod hatagtai	Private	1 x monthly	N.A	N.A	Ulaanbaatar
19	Nomadic IISNC		1 x monthly	N.A	N.A	N.A
20	Surguuli 2001	Private	1 x monthly	15000 (gratis)	62700	Nationwide
21	Surlaga (1998)	Artsot Co.	1 x monthly	11652	83871	Nationwide
22	Super (1992)	Private	1 x monthly	C	C	Nationwide
23	Tavan ukhaan (1994)	Mongolian Universities Consorcium	1 x monthly	1500 (gratis)	16000	Ulaanbaatar
24	Tatvayrn medee (1997)	State taxation office	1 x monthly	N.A	N.A	N.A
25	Tuviin medee	Private	1 x monthly (not published in October - December 2000)	800	6940	Tuv aimag
26	Uvsyn amidral (1998)	Local government authority	1 x monthly	780	14000	Uvs aimag
27	Urlagiin yertunts	Private	1 x monthly	750	6200	Ulaanbaatar
28	Ukhaaral (1998)	Alcohol and tobacco prevention accosation	1 x monthly	1000 (gratis)	12000	Nationwide
29	Khudulguun (1994)	Trade union of mining factory Erdenet	1 x monthly	1500 (gratis)	15000 (gratis)	Mining company Erdenet
30	Khuslen (1996)	Private	1 x monthly	N.A	N.A	Ulaanbaatar
31	Chinii zurag	Private	1 x monthly	N.A	N.A	N.A
32	Oyunii elch (2000)	Private	1 x monthly	3000	18000	Ulaanbaatar, Na-laikh dis. and Darkhan-Uul aimag
33	Erdem (1997)	Academy of Sciences	1 x monthly	60	730	Nationwide
34	Erdniin tulkhuur	Buddhist Intitute	1 x monthly	N.A	N.A	N.A
35	Eruul mendiin uvidas (1992)	Private	1 x monthly	N.A	N.A	N.A
36	Erdenetiin ungu	Local committee of MRVP	1 x monthly	1250	16485	Erdenet
37	Eruul mend (1995)	"Super Zuun" Co.ltd	1 x monthly	C	C	Nationwide
<b>Circulation of monthly newspapers total</b>				<b>52343</b> (+29950 gratis)	<b>385040</b> (+206385 gratis)	

\* N.A = Data not available

C - Confidential

### Other

№	Title /Year of foundation	Affiliation	Frequency of publications	Circulation		Distribution scope
				Per issue*	2000**	
1	Ardchilal (1990)	MDU	Infrequently	2000	25200	Nationwide
2	Akhmad uye (1991)	Mongolian senior union	3 x yearly	3000	9000	Nationwide
3	Darkhany Amidral (1999)	Private	1 x monthly (published in the 1 <sup>st</sup> and 4 <sup>th</sup> quarter only)	800 (1st and 4th quarter)	1950	Darkhan-Uul aimag
4	Dayar Mongol (1998)	Private	Infrequently	2000	9000 (only 1 <sup>st</sup> quarter)	Nationwide
5	Bilgiin zul (1995)	Buddhist religion Gurvan Erdene Society	Infrequently	1500	3430	Ulaanbaatar

Continued on page 11

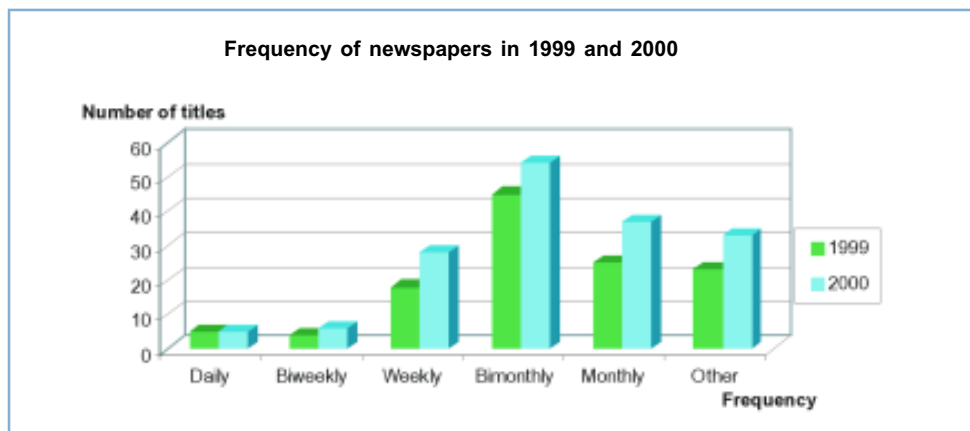
## Continued from page 10

6	Gegee (1995)	Educational Trade Union	Infrequently	2000 (gratis)	NA	Nationwide
7	Gerelt ireedui (2000)	National union of NGO's for children	1 x quarterly	4000 (gratis)	16000	Ulaanbaatar and Darkhan-Uul
8	Ild (1999)	Private	Stopped after 1 issue in the 3 <sup>rd</sup> quarter 2000	22000 (gratis)	22000	Ulaanbaatar
9	Il dald (2000)	Private	In the 1 <sup>st</sup> quarter 1 issue only	500 (gratis)	500	Ulaanbaatar
10	Mongol turkh (1999)	Board of MRVP, "Image maker" Center	NA	NA	NA	Ulaanbaatar
11	Mongolyn undesnii medee (1996)	Independent	Infrequently	NA	NA	Ulaanbaatar
12	Mon-Kor -Times (1999)	MK International Co.Ltd	Infrequently	1000	NA	Ulaanbaatar, Darkhan, Erdenet
13	Mongolyn zaluuchuud (1924)	Mongolian Youth Federation	Infrequently (stopped in December 2000)	NA	NA	Nationwide
14	Nugel buyan	Private	NA	2300	32630	Ulaanbaatar
15	Ungo Mungo (2000)	Private	NA	NA	NA	Ulaanbaatar
16	Umgoologch (1996)	Mongolian Lawyer Association	1 x quarterly	NA	NA	Nationwide
17	Sain baina uu (1996)	MNDP	Infrequently (stopped in May)	500 (gratis)	1000	Nationwide
18	Sukhbaatar times (1999)	Private	Stopped temporarily after 3 issues in the 1st quarter	500	1500	Sukhbaatar aimag
19	Ta chadna (1998)	Private	4 x quarterly	650	8470	Nationwide
20	Tavilan	Private	Infrequently	NA	NA	Ulaanbaatar
21	Toli (1991)	Private	Infrequently (published in the 3d quarter only)	5400	10730	NA
22	Uyerkhel love (1997)	Human development program /UNDP, International Margaret Sanger Center, Health Ministry, Enlightenment ministry	1 x quarterly	50000 (gratis)	28000	Nationwide
23	Kharanga (1994)	Fire prevention authority	1 x quarterly	2500	9400	Nationwide
24	Khukh Mongol XXI zuun	Private	Infrequently	NA	NA	NA
25	Khutag undor	Bulgan aimag Local assembly of Khutag Under sum	Infrequently	NA	NA	Bulgan aimag Khutag under sum
26	Khuukhdiin nud (1998)	Organization for children Bulgan aimag	1 x monthly stopped in the 2nd quarter 2000	900	2700	Bulgan aimag
27	Khelkhee (1997)	National Center against violation	1 x 2 monthly	1500 (gratis)	7500 (gratis)	Nationwide
28	Tsagdaa	General Police Department of Mongolia	1 x quarterly stopped in Februar	2000	2000	Ulaanbaatar
29	Tsaaz	Executive General Department of Court Decision	Infrequently	1000	NA	Ulaanbaatar
30	Tsengeliin manlai (2000)	Private	Infrequently	NA	NA	NA
31	Voyage	Center for Mongolian youth and children's development	1 x yearly	3000 (gratis)	3000	Nationwide
32	Ene khuukhnuud uu	Private	Infrequently	1300	3900	Ulaanbaatar
33	Erdem (1990)	Khovd high school of the National university	Infrequently	NA	NA	Khovd aimag
<b>Total circulation of other newspapers</b>				<b>25850</b> (+83500 gratis)	<b>122535</b> (+330000 gratis)	

\* N.A = Data not available C - Confidential

Special interest newspapers and magazines

Classification	Title of newspapers	Title of magazines	Total
Women	Afrodita, Galyn burkhad, Medeellin huudas, Mongoljingoо <b>4</b>	Goo maral, Ezegtei, Huisiin asudal, Huisiin medeelel <b>4</b>	<b>8</b>
Youth / Children	Bi Bi, Brilliant idea, Blazer, Ireedui, 9 saryn 1, Zaluus, Voyage, Mongolyn zaluuchuud, Music World, Simba, Super, Surguuli 2001, Surlaga, Uyerkhel Love, Ulgeriin yerunts, Khukh shuvuu, Khoichiig zalgamj-lagch, Khuslen, Khuukhdiin nud, Tsokh Chinii zurag, Yaagaad <b>22</b>	Bi uuruu <b>1</b>	<b>23</b>
Professional / Intern	Akhmad uye, Duudlaga, Gan zam, Gegeerel, Gegee, Ikh zasag, Mongolyn khuuli tsaaz, Mongol farmer, MUIS-iin medee, Soyobmo, Tavan Ukhaan, Umuuglogch, Khudulguun, Khudulmur, Kharanga, Tsagdaagiin medeelel, Tsaaz, Erdem <b>18</b>	Bolovsrol medeelel, Mongolyn mal emneleg, Mongolyn anagaah uhaan, Mongolyn tur erkх zui, Turiin medeelel, Oyuny umchiin medeelel, UE Shine zuun, Standart hemjil zui, Shinjlekh ukhaany Akademiin medee, Holboochin, Khugjliin ediin zasgiin asuudluud, Khun ba khuns, Khuil zuin medeelel, The Mongolian Journal of International Affairs <b>14</b>	<b>32</b>
Popular scientific, Economy, Ecology, Technology	Goviin business medee, Eדיin zasag <b>2</b>	Computeriin MN setguul <b>1</b>	<b>3</b>
Sport s	Bukh, Tavan tsagarig, Tsenkher garig <b>3</b>	<b>0</b>	<b>3</b>
Business, Advertising, promotional	Business times, Golomt, Zar medee surtalchilгаа, Zuuch, Khanshiin medee, Super zar, Tumen zar, TV medee, Tsenher delgets, Shuurhai zar <b>10</b>	Unet tsaas ba ariljaa, Business News <b>2</b>	<b>12</b>
Health/Adviser /Familiy	Anagaah arga bileg, Eruul mendiin uvdis, Eruul mend, Eruul enkh <b>4</b>	Nar, Ta chadna, Eruul mend, Amar mend <b>4</b>	<b>8</b>
Religion/Astrology	Bilgiin zul, Bilgiin harvaan, Zurhai, Erdenii tulkuur <b>5</b>	<b>0</b>	<b>5</b>
Political Party	Baganuur times (MNDP Baganuur district), Niisleliin sonin bichig (MPRP Ulaanbaatar), Unen (MPRP), Ekh oron (MDNSP) <b>4</b>	<b>0</b>	<b>4</b>
Art/Literature	Urlagiin Yertunts, Mungun tovch, Oron zai, <b>3</b>	Urlakh erdem <b>1</b>	<b>4</b>
Erotic	Khaluun khunjil, Chono, Eldev sonin, Yanag Khorvoo <b>4</b>	<b>0</b>	<b>4</b>
	<b>Total</b>		<b>110</b>

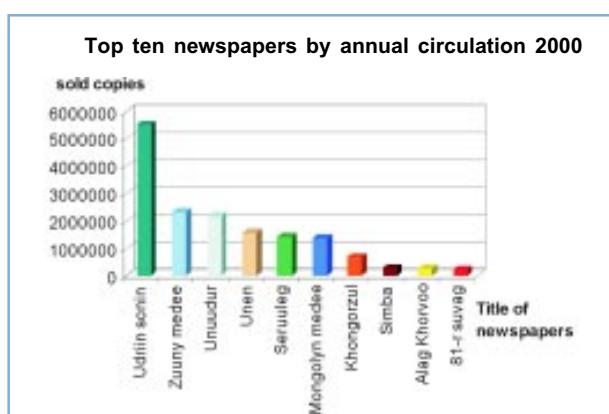
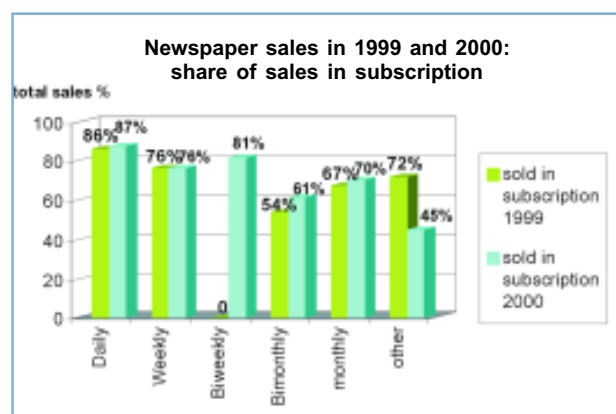
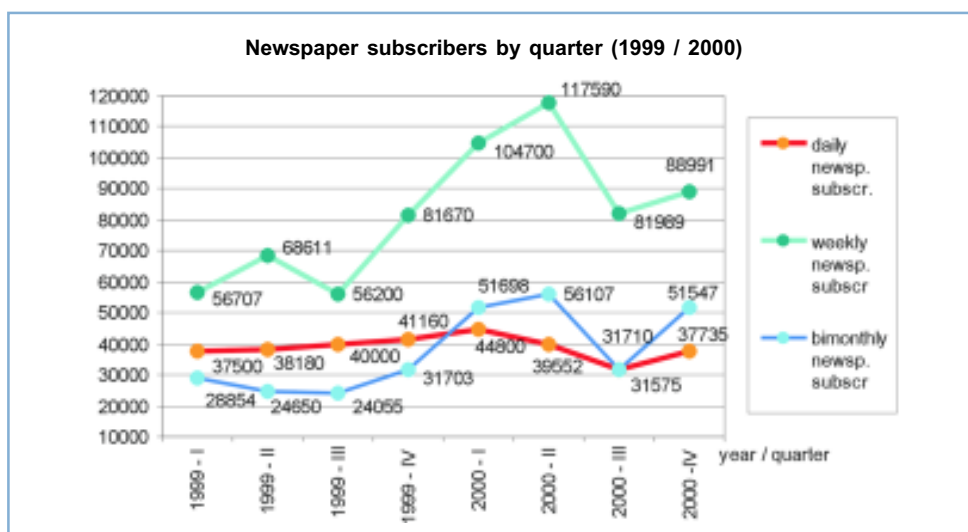


### Newspaper circulation in 1999 / 2000

	Annual circulation		Subscription sales		Single copy sales		Average number of subscribers per quarter		Distributed gratis	
	1999	2000	1999	2000	1999	2000	1999	2000	1999	2000
Dailies	12590720	12915436	10865520	11274691	1724400	1640745	39210	38124	0	0
Biweeklies	180000	176640	NA	143040	180000	33600	NA	2685	0	0
Weeklies	4680607	5623773	3568395	4254062	1112212	1369711	80162	98639	0	0
Bimonthlies	1604230	2051317	870125	1269552	734105	781765	28159	47732	72000	70000
Monthly newspapers	345267	385040	232813	270035	112454	115005	19037	20804	91800	206385
Other	43135	122535	30877	55535	12258	67000	5503	30385	76000	330000
<b>Total</b>	<b>19443959</b>	<b>21274741</b>	<b>15567730</b>	<b>17266915</b>	<b>3875429</b>	<b>4007826</b>			<b>239800</b>	<b>606385</b>

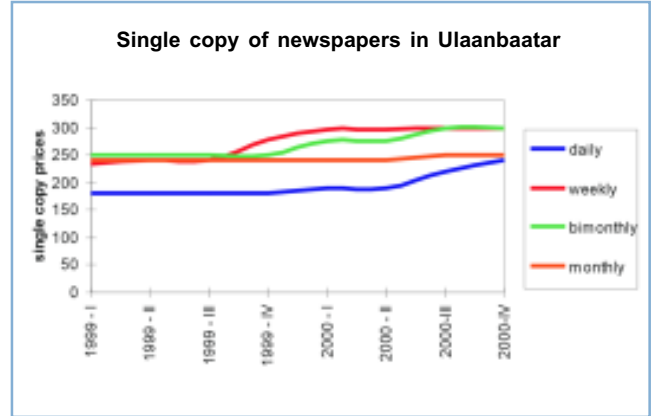
### Newspaper subscribers by quarter 1999 / 2000

Number of subscribers	Daily newspaper subscribers		Weekly newspaper subscribers		Bimonthly newspaper subscribers		Subscribers of other newspapers	
	1999	2000	1999	2000	1999	2000	1999	2000
1st quarter	37500	44800	56707	105985	28854	51698	35076	36347
2nd quarter	38180	39552	68611	117593	24650	56107	60584	31800
3d quarter	40000	31710	56200	81989	24055	31575	34497	13206
4th quarter	41160	36435	81670	88991	31703	51547	28841	17248



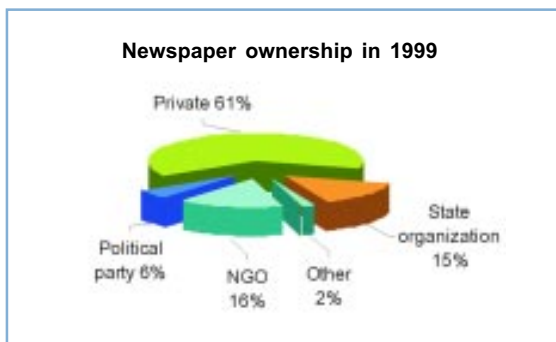
Distribution scope of newspapers

	Newspapers by title	
	1999	2000
Nationwide <i>(included in the nationwide distribution system of "Mongol Shuudan" or other organizations)</i>	45 (48%)	62 (42%)
Regional <i>(not included in the nationwide distribution system, cover up to 15 aimags)</i>	9 (10%)	14 (10%)
Local <i>(cover only one aimag, city or sum)</i>	36 (39%)	67(46%)



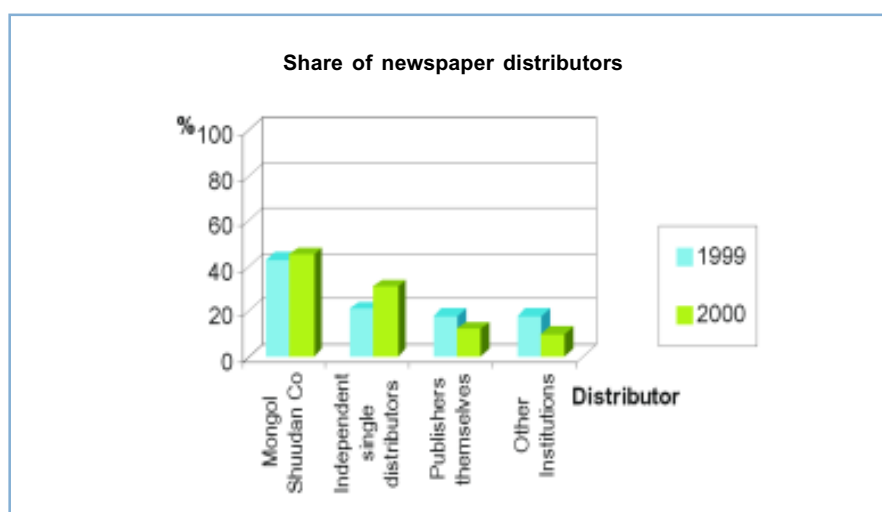
Publications stopped (temporary) in 2000

IN ULAANBAATAR	IN THE COUNTRYSIDE
1 Amraltyn sonin (1999)	1 Altain medee (1999)
2 Ardchilal (1990)	2 Darkhan times (1998)
3 Avto moto yertunts (1999)	3 Darkhany amidral (1999)
4 Dayar Mongol (1998)	4 Doloon burkhan (1999)
5 Duran (1996)	5 Dornod toli (2000)
6 Ediin zasag	6 Ild (1999)
7 Ene khuukhnuud uu (1993)	7 Khadag (1998)
8 Gazar shoroo (1999)	8 Khentii news (1999)
9 Il dald (2000)	9 Khoimor
10 Joloony ard (1999)	10 Khuukhdiin nud (1996)
11 Khanshiin medee (1997)	11 Oilgomjtoi (1999)
12 Khuslen (1996)	12 Selenge times (1998)
13 Manai baishin minii ger (2000)	13 Sukhbaatar times (1999)
14 Mongolyn Undesnii medee (1996)	14 Tuviin medee (1999)
15 Mongolyn zaluuchuud (1924)	15 Ulaangom sonin
16 Sain baina uu (1996)	16 Unuudriin govi
17 Shine suvag (1998)	17 Zavkhan times (1999)
18 Shine Ulaanbaatar (1999)	
19 Tany tuluu	
20 Time out (1998)	
21 Tsagdaa	
22 Ug	
23 Uls tur ( 2000)	
24 Zurkhai (1990)	



**New launches in 2000**

IN ULAANBAATAR		IN THE COUNTRYSIDE			
1	1616	26	Munkhiin duudlaga	1	Arkhangain zar
2	Ajild avna	27	Nogoon huvigal	2	Bulgany medee
3	Amidralyn toirog	28	Och	3	Darkhany sonin
4	Anduud	29	One (saya) dollar	4	Devshilt
5	Byasalghai eruuljihui	30	Onison tulkhuur	5	Dornod toli
6	Casino	31	Parliament 21	6	Erdenetiin ungo
7	Dald tovchoo	32	Sensaats 21	7	Gerelt Yertunts
8	Deedsiin sonin	33	Shine erin	8	Khovd times
9	Delkhiin irgen	34	Shine Myangan	9	Khuvsguliin davalгаа
10	Doloo khonogiin medeelel	35	Shine tovchoo	10	Oyuny elch
11	Duulian Shuugian	36	Surguuliin matematik	11	Sonorch
12	Ediin zasag ba sankhuu	37	Suvilagch	12	Ugloo times
13	Garaaas gart	38	Suvilahui		
14	Gegeerel times	39	Tavilan		
15	Gerelt ireedui	40	Teenager		
16	Hip Hop	41	Teeverchin		
17	Il Dald	42	Tsengeliin manlai		
18	Ineemtgi khumuus	43	Toti		
19	Khatan turai	44	Toim sonin		
20	Khuh sudar	45	Uchral		
21	Khuuhdiin toli	46	Uls tur		
22	Miniii baishin manai ger	47	Ungu mungu		
23	Mongol busines	48	Unuudriin Baganuur		
24	Mongolyn zar	49	Zaluus		
25	Munkh tener				



## MAGAZINES

### Weekly magazines

(1 issue a week)

№	Title/Year of foundation	Affiliation	Frequency	Circulation		Distribution scope
				Per issue*	2000**	
1.	Turiin medeelel (1991)	Administration of the Parliament	1 x weekly / 4-5 issues monthly	3000	152000	Nationwide

\*Circulation per issue: Average number of one issue copies sold in subscription and at newsstands

\*\*Circulation 2000: Number of copies sold in subscription and at newsstands in 2000 in total

### Monthly magazines

(1 issue a month)

№	Title / year of foundation	Affiliation	Circulation		Distribution scope
			Per issue	2000	
1	Bi uuruu (2000)	Monsudar Co	NA	NA	NA
2	Computeriin MN setguul (1996)	Internet & Information Center	880	10550	Nationwide
3	Mongolyn anagaakh ukhaan (1958)	Scientific society of Mongolian doctors, Medical Assembly of Academy of Sciences, Allumnies' Association of Medical University	190	1900	Nationwide
4	Mongolyn khuukhdiin tuluu	NA	1000 gratis	12000	Nationwide
5	Unet tsaas ba ariljaa (1998)	Mongolian Stock Exchange	90	1050	Ulaanbaatar
6	Oyuny umchiin medeelel (1993)	Intellectual Property Office	80	930	Ulaanbaatar
7	Urkhiiin uildvertel (1996)	Private	2220	26655	Nationwide
8	Standart hemjilzui (1983)	National Standardizing and Measuring Center	80	960	Nationwide
9	Khugjil + khurungu oruulalt	Mongolian Stock Exchange	40	120	Ulaanbaatar
10	Khuruuvch (1999)	Private	500	4470	Nationwide
11	Khuisiin asuudal (1996)	Center for Gender issues	50	600	NA
<b>Circulation monthly magazines total</b>			<b>4130</b>	<b>47235</b>	
			+1000 gratis	+ 12000 gratis	

### Quarterly magazines

№	Title / Year of foundation	Affiliation	Circulation		Distribution scope
			Per issue	2000	
1	Amar mend (1999)	National AIDS Foundation	10000 gratis	40000 gratis	Nationwide
2	Goo maral (1924)	Mongolian Women Federation	120	460	Nationwide
3	Onosh	NA	NA	NA	NA
4	Urlakh erdem (1989)	Private	122	484	Nationwide
5	Uul uurkhain setguul (1998)	Technical University / Mining school, National Office for Minerals, Monrostsvetmet Co.	60	240	Ulaanbaatar and some aimags

Continued on page 17



Continued from page 16

6	UE Shine zuun (1999)	Confederation for Mongolian Trade Unions	150	695	Nationwide
7	Kholboochin (1992)	Mongolian Communication Association	970	3040	Nationwide
8	Khugjliin ediin zasgiin asuudluud (1997)	Mongolian Market Research Institute	60	240	Ulaanbaatar
9	Shinjlekh Ukhaany Akademiin medee	Academy of Sciences	N.A	N.A	N.A
10	Khun ba khuns (1992)	Mongolian Food Technology and Marketing Association	230	910	Ulaanbaatar and some aimags
11	Sankhuu burtgel audit	NA	NA	NA	NA
12	Setguulch	Press Institute of Mongolia	160	630	Ulaanbaatar and some aimags
<b>Circulation quarterly magazines total<sup>3</sup></b>			<b>1870</b> +10000 gratis	<b>6700</b> + 40000 gratis	

## Other

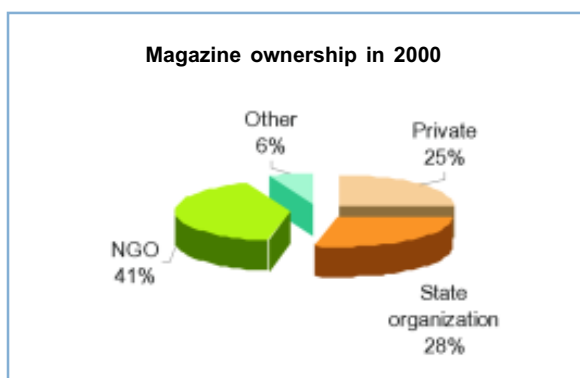
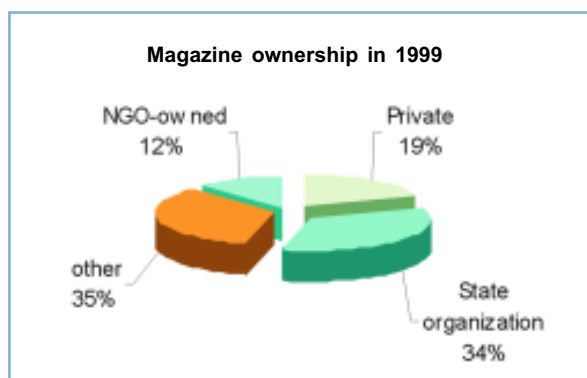
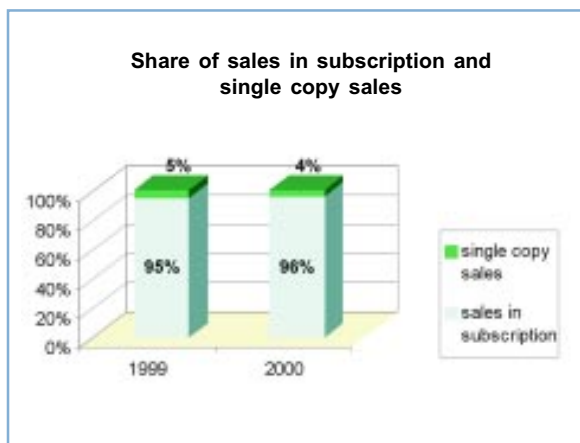
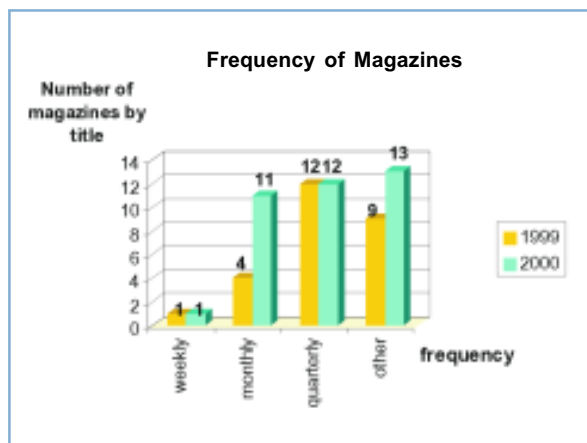
№	Title/Year of foundation	Affiliation	Frequency	Circulation		Distribution scope
				Per issue*	2000**	
1	Dorno Urnu (1978)	Academy of Sciences	1 - 2 yearly	NA	NA	Ulaanbaatar
2	Goviin busines medee	Gobi regional economic growth initiative	Every 2 monthes	37000 gratis	48000 gratis	Gobi aimags
3	The Mongolian Journal of International Affairs	Center for Internatinal Studies of the Academy of Sciences	2 x yearly	200	NA	NA
4	Konichiva (2000)	Private	2 x quarterly	460	4185	Nationwide
5	Metall erdes tuukhii ed	Mongolian Chamber of Commerce and Industry	2 x yearly	15	30	NA
6	Manai Mongol	NA	2 x quarterly	NA	NA	NA
7	Mongolyn mal emneleg (1993)	Mongolian Veterinar's Association	Every 2 monthes	675	4050	NA
8	Mongolyn ONMH toim (2000)	Private	Infrequently (3 issues in the time between March - December)	250	750	Ulaanbaatar
9	Nar (1999)	Khash Group Co.Ltd	Infrequently	800	NA Stopped in July	Nationwide
10	Nomyn tulkhuur (1999)	Private	Every 2 monthes	60	360	Ulaanbaatar
11	Khuduu aj akhuin buteegdekhunii gadaad dotood zakh zeeliin medeelel	Mongolian Chamber of Commerce and Industry	2 x yearly	20	40	NA
12	Shine uye (1996)	Liberty club	NA	2000 gratis	NA	Nationwide
13	Eruul mend (1939)	Mongolian Medical Writers Association	2 x quarterly	1635	13000	Nationwide
<b>Circulation other magazines total<sup>3</sup></b>				<b>1870</b> +10000 gratis	<b>6700</b> + 40000 gratis	

NA Data not available

## Monitoring Mongolian Media 2000

### Magazine circulation 2000

	Annual sales	Sold in subscription	Sold at newsstands	Average number of subscribers per quarter
Weekly	152000	152000	0	3040
Monthly	47235	45992	1243	3975
Quarterly	6700	5878	822	1442
Other	22415	17215	5200	740



## RADIO

### National radio stations

№	Radio studio/stations/ Year of foundation	Affiliation	Weekly transmission hours	
			1999	2000
1	Mongolian radio (1934)	Government of Mongolia/ Radio and TV Authority	119	126

### Ulaanbaatar radio stations

№	Radio studio / stations Year of foundation	Affiliation	Weekly transmis sion hours		Coverage
			1999	2000	
1.	FM100,9 Khukh tenger radio (1994)	Mongolian Radio	81	91	Ulaanbaatar and central region
2.	Ulaanbaatar radio FM 101,6 (1996)	UB radio/Local As- sembly of Ulaanbaatar	112	119	Ulaanbaatar
3.	Ulaanbaatar radio	Local Assembly of Ulaanbaatar	--	24	Ulaanbaatar
4.	FM 102,5 (1995)	Private	119	119	Ulaanbaatar
5.	FM 104 (1997)	Newspaper "Seruuleg"	140	140	Ulaanbaatar
6.	FM 104,8 Baganuur (1997)	Noyon TV of Baganuur district	NA	72	Baganuur district of Ulaanbaatar
7.	FM 107 Shine zuuny radio (1995)	Private	119	133	Ulaanbaatar
8.	FM 107,5 Shine dolgion (1998)	Bileg sanaa Co.ltd.	140	140	Ulaanbaatar

### Local radio stations

№	Radio studio / stations Year of foundation	Affiliation	Weekly trans- mission hours		Coverage
			1999	2000	
1.	Bayan-Ulgii radio	Local government authority of Bayan-Ulgii aimag	7	7	Bayan-Ulgii aimag Ulgii sum
2.	Gobi-Altai radio studio	Gobi-Altai Local assembly/Public service	0.20	0.30	Gobi-Altai aimag
3.	Gobiin dolgion (1999)	Private	2	2	15 sums of Umnugobi aimag, all sums bordering on Dund- gobi, Bayakhongor, Uvur- khangai, Gobisumber, Dornod, Umnugobi aimags
4.	Dornodyn Dolgion(1984)	Public Service	4	4	Dornod Khentii, Sukhbaatar aimags
5.	Lkha tenger (1997)	Private	98	98	Darkhan, Orkhon aimag
6.	Orkhon radio, Public information center	Orkhon aimag local assembly	2	4	Erdenet city, Bayan-Undur sum of Orkhon aimag
7.	Sainshand public radio center (1991)	Private	2.30	2.30	Altanshiree, Mandakh, Erdene, Sainshand, Zuunbayan sums of Dornogobi aimags
8.	Uvs radio (1999)	Local government authority of Uvs aimag	3	NA	Ulaangom sum center of Uvs aimag
9.	Khuvsguliin dolgion (1988)	Local government authority of Khuvsgul aimag	1.30	1.30	All sums of Khuvsgul aimag, some bordering sums of Ark- hangai and Zavkhan aimag

Continued on page 20

## Monitoring Mongolian Media 2000

Continued from page 19

10. FM 102,4 (1999)	UNESCO correspondence training center	90	90	Orkhon aimag
11. FM 102.5 Zavkhan (2000)	Private	--	24	Zavkhan aimag
12. FM 104 Erdenet (1997)	Erdenet mining company	112	112	Erdenet city, Bayan-Undur and Jargalant sum
13. FM 104 Tungalag Buyant (1998)	Private	49	63 stopped in August	Khovd aimag, Jargalant sum
14. FM 104 Urgun Selenge (1999)	Public Service OSI project	84	99	Selenge aimag, Sukhbaatar and Shaamar sum
15. FM 104,5 Shine orchin	UNESCO Educational Center	--	56	Darkhan-Uul aimag
16. FM 105,5 (1998)	Gobisumber aimag local assembly / Public Service	---	---	Gobisumber aimag Sumber sum
17. FM 106 Orkhon (1999)	Public Service OSI project	91	91	Darkhan-Uul aimag, Darkhan Orkhon, Khongor, Nomgon sums
18. FM 106,7 Shine erin	Radio broadcasting station of Dornod aimag	112	NA	Dornod aimag Choibalsan
19. 107.5 (2000)	Private	---	---	Sukhbaatar aimag

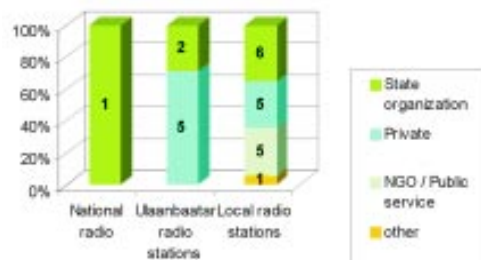
### Radio advertisement in 2000

	Classifieds weekly		Promotion / Commercial	
	Frequency	Minutes	Frequency	Minutes
Mongolian radio	70	400	70	60
FM 100,9 Khukh tenger	30	100	NA	NA
Ulaanbaatar FM 101,6	24	150	24	NA
FM 102.5	56	170	NA	NA
FM 107 Shine zuuny radio	42	420	NA	NA
FM 107.5 Shine dolgoin	105	1120	NA	NA

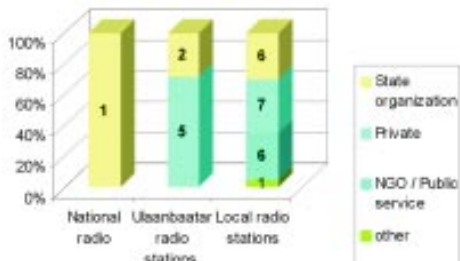
### Means of broadcasting

	Number and percentage of radio stations / studios	
	1999	2000
Radio stations with own transmission facility	10 (42 %)	10 (35 %)
Radio stations without own transmission facilities	10 (42 %)	10 (35 %)
Data not available	5 (22 %)	10 (36 %)

Radio ownership 1999



Radio ownership 1999



## Weekly programming structure

	Mongolian Radio %		FM 100,9 Khukh tenger Мин / %		FM 101,6 Ulaanbaatar		FM 102,5		FM 104		FM 107 Shine zuuny radio		107.5		Local Radio stations /studios	
	1999	2000	1999	2000	1999	2000	1999	2000	1999	2000	1999	2000	1999	2000	1999	2000
Weekly transmission hours total /Min	7140 (100%)	NA	4860 (100%)	5460 (100%)	6720 (100%)	5220 (100%)	7140 (100%)	7140 (100%)	8400 (100%)	NA	7140 (100%)	7980 (100%)	NA (100%)	8400 (100%)	3400 (100%)	4800 (100%)
Of which news	17%	NA	10%	9%	1%	6%	8%	15%	3%	NA	0.6%	3%	NA	5%	8%	4%
Politics/social	20%	NA	10%	10%	0	6%	1%	5%	0	NA	20%	4%	NA	1%	6%	8%
Arts/Culture	5%	NA	0	0	4%	0.5%	1%	0	0	NA	0	3%	NA	0	3%	2%
Education/Youth & Children	9%	NA	15%	16%	4%	0.5%	0,1%	10%	5%	NA	10%	0	NA	2%	5%	3%
Misic	16%	NA	20%	40%	85%	72%	72%	60%	76%	NA	34%	44%	NA	52%	4%	9%
Entertainment	2%	NA	30%	14%	4%	2%	12%	10%	6%	NA	30%	NA	NA	1%	2%	7%
Sports	1%	NA	10%	4%	0	0.1%	0	0	0	NA	0	0	NA	0	2%	2%
Documentaries, drama	4%	NA	0	0	0	0	0	0	1%	NA	0	0	NA	NA	1%	4%
Advertisement (classifieds only)	12%	NA	4.9%	2%	1%	3%	5%	NA	5%	NA	6%	5%	NA	3%	3%	2%
Other	14%	NA	0.1%	NA	NA	NA	1%	NA	4%	NA	NA	NA	NA	NA	64%	59%

**TELEVISION**
**National TV Stations**

№	TV Channel / Year of foundation	Affiliation	Weekly transmission hours	
			1999	2000
1.	Mongolyn Undesnii TV (1967)	Government of Mongolia / Radio & TV Authority	47	42

**Ulaanbaatar TV Channels**

№	TV Stations Channel / Year of foundation	Affiliation	Weekly transmission hours		Coverage
			1999	2000	
1.	Eagle TV (1994)	Private / Joint with AMONG Foundation	64	62	Ulaanbaatar
2.	MN channel 25	Mongol News Co.Ltd	30	30	Ulaanbaatar
3.	UBS TV (1999)	UB local assembly / Public Service	53	65	Ulaanbaatar, Nalaikh, Darkhan
4.	Noyon TV (1997)	Noyon Co.	NA	15	Baganuur district of Ulaanbaatar

N.A = Data not available

**Local TV Stations**

№	TV Stations Channel / Year of foundation	Affiliation	Weekly transmission hours		Coverage
			1999	2000	
1	Arkhangai TV	N.A	Irregular	Irregular	Arkhangai aimag center
2	RGB/ 1995	Private	39	54	Darkha-Uul aimag center, Darkhan sum
3	Bayakhongor TV/1990	Private	3	3	Bayankhongor aimag center
4	Bayan-Ulgii TV/1976	Local assambly of Bayan- Ulgii aimag	3	3	Bayan-Ulgii aimag, Ulgii sum
5	Bulgan TV 1999	Local assembly of Bulgan aimag	6	6	Bulgan aimag
6	Gobi-Altai TV	Local Assembly of Gobi-Altai aimag	3	2	Gobi-Altai aimag
7	GSA TV	Local Assembly of Gobi-Sumber aimag	4.20	6	Gobi-Sumber aimag center, Sumber sum
8	Darkhan TV/1999	Private	2	70	Darkhan-Uul aimag
9	Dornogobi TV	Local Assembly of Dornogobi aimag	NA	3	Dornogobi aimag center
10	Zavkhan TV/1989	Local government authority of Zavkhan aimag	2.30	2.30	Zavkhan aimag Uliastai sum
11	Minjit Bulgan TV/1998	Local government authority of Khovd aimag	3	1.30	Bulgan sum of Khovd aimag
12	Narny Khuleg TV /1999	Private	40	90	Selenge aimag center Sukhbaatar and Shaamar sum
13	Nomin TV/1991	Mining company Erdenet	7	21	Erdenet city
14	Orkhon TV/1999	Public sevice	2	28	Orkhon aimag Erdenet city, Bayan- Undur, Jargalant sum

Continued on page 23

Continued from page 22

15	Uvurkhantai Telestudio	Local assembly of Uvurkhantai aimag	1.30	1.30	Uvurkhantai aimag center Sant, Bayangol, Devshil, Zuunbayan, Ulaan, Taragt sum
16	Urguu TV/1998	Culture & Education Center of Dundgobi aimag	3	Transmission stopped	Saintsagaan sum center of Dundgobi aimag
17	Scorpion Choibalsan TV/1992s	Dornod aimag Kherlen sum local assembly	6	NA	Dornod aimag Choibalsan city
18	Selenge TV/1990	Selenge aimag local assembly	14	18	Sukhbaatar city, Altanbulag, Shaamar, Zuunburen sum of Selenge aimag
19	Sukhbaatar TV	NA	NA	NA	Sukhbaatar aimag
20	Uvs TV	Local assembly of Uvs aimag	3	4	Uvs aimag
21	Ulaangom TV /1998	Local government authority of Ulaangom sum, Uvs aimag	2	2	Uvs aimag Ulaangom sum
22	Khovd TV/1995	Local government authority	4.40	10	Khovd aimag Khovd city
23	Khenti Telestudio/1999	Local assembly of Khenti aimag	8	8	Undurkhaan city of Khenti aimag
24	Tsetsee gun TV/1999	Independent news service of Tuv aimag	2.30	Irregular	Tuv aimag center / Zuunmod /

## Cable operators

№	Cable operator / Year of foundation	Affiliation	Number of channels provided		Weekly transmission hours in the system		Monthly fee per household/ Tug		Coverage
			1999	2000	1999	2000	1999	2000	
1	Ikh Mongol cable	Mon-Electron Co.ltd	18	19	168	72	1500	1350	Sukhbaatar, Bayangol, Chingeltei, III, IV, VI, 40000, 50000 districts of Ulaanbaatar
2	Lkha cable TV / 1997	Private	16	NA	126	NA	2000	2000	Darkhan-Uul aimag
3	Medeel cable TV / 1998	Private	NA	32	NA	168	NA	3500	Khan-Uul district of Ulaanbaatar
4	Narlag Mongol / 1999	Kholbootreid Co.Ltd	14	20	168	158	1500	2000	Bayanzurkh district of Ulaanbaatar
5	Sansar cable TV / 1995	Private	25	25	168	115	3000	3000	I,II,III, IV, V, VI, microdistricts of Ulaanbaatar, 40, 50000, Zuun ail, Bagatoiruu
6	Suljee I cable TV /1996	Mongolian Telecom	22	24	168	168	2200	2360	Unur and 21th microdistrict of Songinokhairkhan district of Ulaanbaatar
7	Suljee II Cable TV / 1998	Mongolian Telecom	22	24	168	168	2200	2360	16th microdistrict of Bayanzurkh district of Ulaanbaatar
8	Khiimori cable TV /1995	Private	33	33	168	168	4200	4200	Bayanzurkh district of Ulaanbaatar, Erdenet

## Monitoring Mongolian Media 2000

### TV license fee\*\*

	Monthly average fee / per household / Tug		Of which the TV station keeps / %	
	1999	2000	1999	2000
Mongolyn Undesnii TV	850 tug in Ulaanbaatar 650 tug in the countryside		70% / 595 Tug in Ulaanbaatar 455 Tug in the countryside	
MN channel 25			10 % /	85 Tug
UBS TV			10 % /	85 Tug
Eagle TV			10 % /	85 Tug
Bulgan TV	300	NA	100 % / 300 Tug	NA
Darkhan TV	200	250	100 % / 200 Tug	100% / 250 Tug
Naryn Khuleg TV	300	300	75% / 225 Tug	75% / 225 Tug
Tsetsee Gun TV	NA	300	NA	100 % / 300 Tug
Khenti TV	300	300	100 % / 300 Tug	100 % / 300 Tug

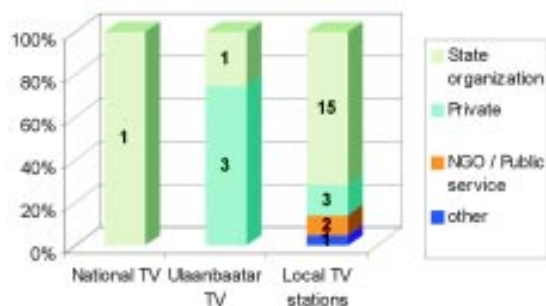
### TV advertisement in 2000

	Classifieds weekly		Promotion / Commercial	
	Frequency	Minutes	Frequency	Minutes
Mongolyn Undesnii TV	25	240	NA	NA
Eagle TV	13	30	NA	NA
UBS	8	120	NA	NA
MN Channel 25	12	NA	3	35

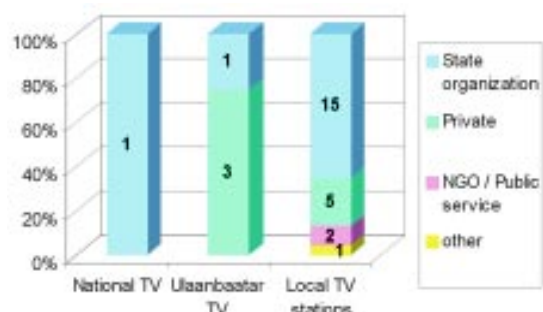
### Means of transmission

	Number and percentage of TV stations / studios	
	1999	2000
TV stations / studios with an own transmission facility	8 (33 %)	15 (55 %)
TV stations / studios without any own transmission facilities	16 (67 %)	10 (37 %)
Data not available	0	2 (8 %)

### TV ownership 1999



### TV ownership 2000





## Weekly programming structure

	Mongolyn Undesni TV		Eagle TV		UBS		MN Channel 25		Local TV stations / average /*	
	1999	2000	1999	2000	1999	2000	1999	2000	1999	2000
Weekly transmission hours total /Min	2870	2960	3850	3720	3200	3200	1800	1800	200	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Of which news	14%	20%	53.2 %	69%	15%	16%	N.A	14%	13%	10%
Politics / Social	5%	10%	16%	5%	5%	12%	N.A	10%	15%	12%
Arts / Culture	3.5%	3%	4%	0	6%	2%	N.A	2%	8,5%	5%
Education / Youth & Children	7.6%	15%	4%	7%	4%	8%	N.A	4%	8%	6%
Music	3%	10%	12.5%	5%	7%	7%	N.A	3%	11%	6%
Entertainment	4%	6%	0	2%	2%	2%	N.A	2%	4%	4%
Sports	3%	5%	0	5%	0,15%	0	N.A	4%	4%	0
Documentaries, TV drama, movies	32%	20%	9%	4%	37%	44%	N.A	34%	20%	38%
Advertisement	9%	8%	1.3%	1%	20%	7%	N.A	14%	10%	8%
Other	19%	3%	-	2%	4%	2%	N.A	13%	6.5%	17%

\* Local TV stations programming section does not include local cable TV-s and TV stations of Darkhan and Erdenet

## Share of imported broadcasts in the weekly programming

	Eagle TV		Mongolyn Undesni TV		UBS		MN Channel 25		Local TV stations / average /*	
	1999	2000	1999	2000	1999	2000	1999	2000	1999	2000
100 % own production	32%	35%	68.6%	75%	NA	52%	60%	43%	85%	80%
Coproduction, mixed or dubbed / transmitted in Mongolian /	15%	10%	30%	25%	NA	45%	40%	57%	15%	20%
100% foreign programs transmitted in the original language	53%	55%	1.4%	0	NA	3%	0	0	0	0

LOCAL MEDIA

Local media outlets

(At the end of the year)

	1999	2000
Newspapers	28	24
Radio stations	16 of which 7 FM stations	18 of which 9 FM stations
TV stations	23	24

Local media by aimags

	1999	2000	
ARKHANGAI /104,3/	<b>Newspaper</b> Title/ Frequency/ Average circulation of one issue	<b>Deej medee</b> / 1 x week /1000 copies <b>Oilgomjtoi</b> / 3 x monthly / 900 copies	<b>Deej medee</b> / 1 week / 1000 copies <b>Oilgomjtoi</b> / stopped in April 2000 New: <b>Arkhangain zar</b> / NA /
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	None	None
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Arkhangain TV</b> / transmitting irregular	<b>Arkhangain TV</b> transmitting irregular
BAYAN-ULGII/100,0/	<b>Newspaper</b> Title/ Frequency/ Average circulation of one issue	<b>Jana-Umir</b> / 3 x monthly / 2000 copies	<b>Jana-Umir</b> / 3 x monthly / 1100 copies
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Bayan-Ulgii radio</b> /420Min /Ulgii sum	<b>Bayan-Ulgii radio</b> / 420Min / Ulgii sum
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Bayan-Ulgii TV</b> /180 Min / Bayan-Ulgii aimag	<b>Bayan-Ulgii TV</b> / 180 Min / Bayan-Ulgii aimag
BAYANKHONGOR /92,3/	<b>Newspaper</b> Title/ Frequency/ Average circulation of one issue	<b>Bayankhongoryn medee</b> / 1 x monthly / in 1999 only 2 issues / 500 copies <b>Doloon Burkhan</b> / 2 x monthly / 1000 copies/	<b>Bayankhongoryn medee</b> / 2 x monthly / 500 copies/ <b>Doloon Burkhan</b> stopped publication
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	None	None
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Bayankhongor TV</b> /180 Min / Center of Bayankhongor aimag	<b>Bayankhongor TV</b> /180 Min / Center of Bayankhongor aimag
BULGAN / 67,3/	<b>Newspaper</b> Title/ Frequency/ Average circulation of one issue	<b>Khuukhdiin nud</b> /1 x monthly /1000 copies <b>Khutag undur</b> / infrequently / 150 copies	<b>Khuukhdiin nud</b> stopped publication <b>Khutag undur</b> stopped publication New: <b>Bulgany medee</b> / NA New: <b>Devshilt</b> / 3 x monthly/ 250 copies
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	None	None
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Bulgan TV</b> / 360 Min / Bulgan aimag	<b>Bulgan TV</b> / 360 Min / Bulgan aimag

Continued on page 27

Continued from page 26

		1999	2000
GOBI-ALTAI / 74,1/	<b>Newspaper</b> Title/ Frequency/ Average circulation of one issue	<b>Altain Medee</b> /1 x monthly / 500 copies <b>Tsahiur Tumur</b> / 2 x monthly /500 copies	<b>Altain medee</b> stopped publication <b>Tsahiur Tumur</b> / 2 x monthly / 500 copies
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Gobi-Altai radio</b> 20 Мин / Gobi-Altai aimag	<b>Gobi-Altai radio</b> 40 Мин / Gobi-Altai aimag
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Gobi-Altai TV</b> /180 Min / Gobi-Altai aimag	<b>Gobi-Altai TV</b> / 120 Min / Gobi-Altai aimag
GOBISUMBER / 13,3/	<b>Newspaper</b> Title/ Frequency/ Average circulation of one issue	None	None
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Radio FM 105,5</b> / 20 Min / Gobisumber aimag	<b>Gobisumber Radio FM 105,5</b> / 90 Min / Gobisumber aimag
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>GSA TV</b> / 280Min / Gobisumber aimag Sumber sum	<b>GSA TV</b> / 360Min /Gobisumber aimag Sumber sum
DORNOGOBI 50,5 /	<b>Newspaper</b> Title/ Frequency/ Average circulation of one issue	<b>Tsaasan Shuvuu</b> / 2 x monthly / 500 copies /	<b>Tsaasan Shuvuu</b> / 2 x monthly / 500 copies /
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Sainshand public radio center</b> /150 Min/ Dornogobi aimag 7 sums	<b>Dornogobi radio</b> / 210 Min / Dornogobi aimag
	<b>Television</b> Weekly transmission hours (Min) / Coverage	None	<b>Dornogobi TV</b> / 180 Min / Sainshand
DORNOD / 84,5 /	<b>Newspaper</b> Title/ Frequency/ Average circulation of one issue	None	<i>New: Dornod toli</i> / 2 x monthly in the 2nd and 3d quarter only / 1100 copies
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Dornodyn Dolgion</b> / 240 Min / Dornod aimag, some sums of Sukhbaatar and Khentii aimag <b>FM 106,7</b> / 6720 Min/ Choibalsan city	<b>Dornodyn Dolgion</b> / 240 Min / Dornod aimag, some sums of Sukhbaatar and Khentii aimag <b>FM 106,7</b> / NA
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Scorpion Choibalsan TV</b> /360 Min / Choibalsan city	<b>Scorpion Choibalsan TV</b> / NA
DUNDGOBI / 54,8/	<b>Newspaper</b> Title/Frequency/ Average circulation of one issue	<b>Khadag</b> / 2 x monthly / 1000 copies /	<b>Khadag</b> / 2 x monthly / 800 copies /
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	None	None
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Urgoo TV</b> /180Min/ Dundgobi aimag center	<b>Urgoo TV</b> / transmission stopped
ZAVKHAN / 104.0/	<b>Newspaper</b> Title/Frequency/ Average circulation of one issue	<b>Tuya</b> / Irregular /1000 copies / 24 sums of Zavkhan aimag	<b>Tuya</b> stopped publication <b>Zavkhany medee</b> 2 x monthly / 750 copies, in the 1st, 2nd and 4th quarter only
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	None	<b>Radio FM 102.5</b> / 1440 Min / Zavkhan aimag
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Zavkhan TV</b> /150 Min / Zavkhan aimag Uliastai sum	<b>Zavkhan TV</b> /150 Min / Zavkhan aimag Uliastai sum

Continued on page 28

## Monitoring Mongolian Media 2000

Continued from page 27

	1999	2000	
UVURKHANGAI/118,4/	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Uvurkhangai medee</b> / 2 x monthly / 1000 copies /	<b>Uvurkhangai medee</b> / 2 x monthly /1200 copies /
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	None	None
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Uvurkhangai Telestudio</b> / 60 Min / Uvurkhangai aimag center	<b>Uvurkhangai Telestudio</b> / 90 Min / Uvurkhangai aimag center
UMNUGOBI / 46,3 /	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Unuudriin gobi</b> / 2 x monthly /1000 copies /	<b>Unuudriin gobi</b> stopped publication
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Goviin dolgion</b> /120Min / Umnugobi aimag 15 sums, Dundgobi, Dornod, Bayankhongor, Uvurkhangai, Gobisumber, some sums on the border of Umnugobi aimag	<b>Goviin dolgion</b> /120Min/ Umnugobi aimag 15 sums, Dundgobi, Dornod, Bayankhongor, Uvurkhangai, Gobisumber, some sums on the border of Umnugobi aimag
	<b>Television</b> Weekly transmission hours (Min) / Coverage	None	None
SUKHBAATAR/59,7/	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Sukhbaatar times</b> /1 x mothly / 500 copies / stopped after publishing 7 issues/	<b>Sukhbaatar times</b> / 500 copies/ stopped after publishing 3 issues in the 1st quarter/
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	None	<b>Radio FM 107.5</b> / NA
	<b>Television</b> Weekly transmission hours (Min) / Coverage	None	<b>Sukhbaatar TV</b> / NA
SELENGE / 108,5 /	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Selenge times</b> / 2 x monthly / 400 copies / <b>Ild</b> / 2000 copies / Selenge aimag 17 sums / Stopped after publishing 1 issue	<b>Selenge times</b> /2 x monthly / 180 copies / stopped in April / <b>Ild</b> / stopped after 1 issue in the 3d quarter
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Radio Urgan Selenge FM 104</b> / 5040 Min / Selenge aimag Sukhbaatar and Shaamar sum	<b>Radio Urgan Selenge FM 104</b> / 5940 Min / Selenge aimag Sukhbaatar and Shaamar sum
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Studio Naryn Khuleg</b> / 2400 Min / Selenge aimag center, Sukhbaatar and Shaamar sum	<b>Studio Naryn Khuleg</b> / 5400 Min / Selenge aimag center, Sukhbaatar and Shaamar sum <b>Selenge TV</b> / 1080 / Sukhbaatar city, Altanbulag, Shaamar, Zuunburen sum
TUV / 111,9/	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Tuviin medee</b> / 2 x monthly / 500 copies / 4 issues only in 1999	<b>Tuviin medee</b> / 1 x monthly / 800 copies /stopped in October
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	None	None
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Tsetsee gun TV</b> /150 Min / Tuv aimag Zuun mod	<b>Tsetsee gun TV</b> / Transmission irregular / Tuv aimag Zuun mod

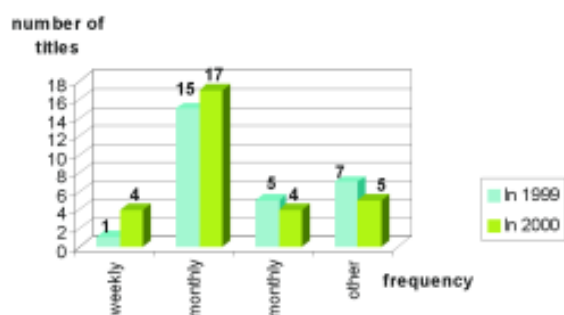
Continued on page 29

Continued from page 28

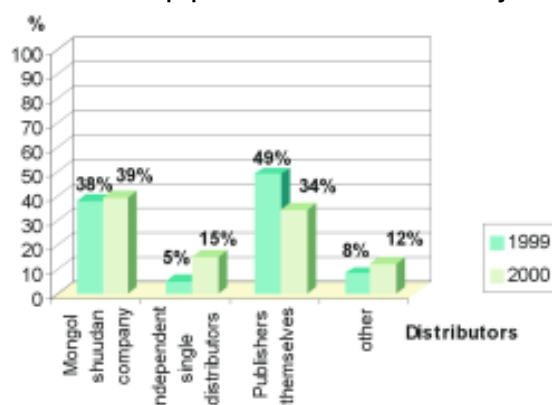
	1999	2000	
UVS / 98,4 /	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Uvsyn amidral</b> /1 x monthly /1000 copies	<b>Uvsyn amidral</b> /1 x monthly / 800 copies
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Uvs radio</b> / 170 Min / Uvs aimag Ulaangom sum	<b>Uvs radio</b> / NA
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Uvs TV</b> / 180 Min / Uvs aimag <b>Ulaangom TV</b> / 180 Min / Uvs aimag Ulaangom sum	<b>Uvs TV</b> / 240 Min / Uvs aimag <b>Ulaangom TV</b> /160 Min / Uvs aimag Ulaangom sum
KHOVD / 94,5 /	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Erdem</b> Irregular / 350 copies / Khovd city	<b>Erdem</b> stopped publication <b>New: Khovd times</b> / 2x monthly / 900 copies /
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Radio Tungalag buyant FM 104</b> / 2940 Min / Khovd aimag Jargalant sum	<b>Radio Tungalag buyant FM 104</b> / 3780 Min / Khovd aimag Jargalant sum/ stopped in August
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Khovd TV</b> / 280 Min/Khovd aimag Khovd city <b>Minjit Bulgan</b> / 180Min / Bulgan sum	<b>Khovd TV</b> / 600 Min / Khovd aimag Khovd city <b>Minjit Bulgan</b> / 90 Min / Bulgan sum
KHUVSGUL / 124,5/	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Khuvsguliin erkх chuloo</b> 3 x monthly 1000 copies / Khuvsgul aimag	<b>Khuvsguliin erkх chuloo</b> 3 x monthly 900 copies / Khuvsgul aimag <b>New: Khuvsguliin davalгаа</b> / NA <b>New: Yeson nud</b> / NA
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Khuvsguliin dolgion</b> 90 Min / all sums of Khuvsgul aimag, some sums in Arkhangai and Zavkhan aimag	<b>Khuvsguliin dolgion</b> 90 Min / all sums of Khuvsgul aimag, some sums in Arkhangai and Zavkhan aimag
	<b>Television</b> Weekly transmission hours (Min) / Coverage	None	None
KHENTII / 87,3/	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Khentii news</b> / 2 x monthly / 750 copies	<b>Khentii news</b> / 2 x monthly /400 copies / stopped in July
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	None	None
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>Khentii TV studio</b> / 480 Min/Khentii aimag Undurkhaan city	<b>Khentii TV studio</b> / 480 Min / Khentii aimag Undurkhaan city

Continued on page 30

Frequency of local newspapers 1999/2000



Share of newspaper distributors in the countryside



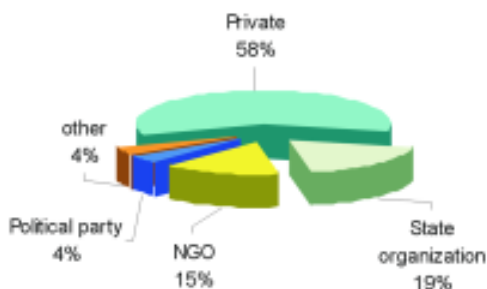
## Monitoring Mongolian Media 2000

Continued from page 29

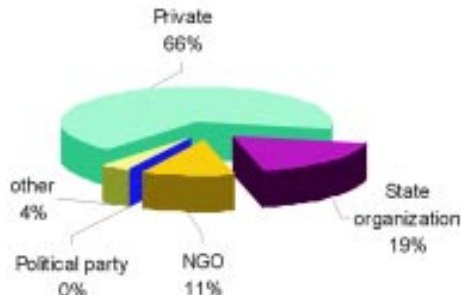
	1999	2000	
DARKHAN-UUL / 95,8 /	<b>Newspaper</b> Title/ Frequency /Average circulation of one issue	<b>Darkhan times</b> / 1 x weekly / 500 <b>Khoimor</b> / 3 x monthly 1000 sopies / Publication stopped by the end of 1999 <b>Darkhany amidral</b> / 1 x monthly 1000 copies /	<b>Darkhan times</b> / publication stopped <b>Darkhany amidral</b> 1 x quarterly / 800 copies / published in the 1st and 4th quarter New: <b>Darkhany sonin</b> / 1 x weekly New: <b>7 honog Darkhand</b> / 1000 copies / published in the 3d and 4th quarter New: <b>Sonorch</b> / 3 x monthly / 500 copies / New: <b>Gerelt yertunts</b> / 2 x monthly / NA
	<b>Radio</b> Weekly transmission hours (Min) / Coverage	<b>Orkhon radio FM 106</b> / 5460 Min / Darkhan-Uul aimag, Darkhan, Orkhon, Khongor, Nomgon sums <b>Lkha-tenger</b> / 5880Min / Darkhan city, Orkhon sum <b>Shine orchin radio FM 104.5</b> / 3360 Min / Darkhan-Uul aimag	<b>Orkhon radio FM 106</b> / 6720 Min / Darkhan-Uul aimag, Darkhan, Orkhon, Khongor, Nomgon sums <b>Lkha tenger</b> / 5880Min / Darkhan city, Orkhon sum <b>Shine orchin</b> / 3360 / Darkhan-Uul aimag
	<b>Television</b> Weekly transmission hours (Min) / Coverage	<b>RGB</b> / 2340 Min / Darkhan-Uul aimag Center, Darkhan sum <b>Darkhan TV</b> /120 Min / Darkhan-Uul aimag <b>Lkha-Tenger</b> (Cable operator) / 7560 Min / Darkhan-Uul aimag	<b>RGB</b> /3240 Min / Darkhan-Uul aimag Center, Darkhan sum <b>Darkhan TV</b> / 4200 Min / Darkhan-Uul aimag <b>Lkha-Tenger</b> / 10080 Min / Darkhan-Uul aimag
ORKHON / 74,3 /	<b>Newspaper</b>	<b>Unoogiin Erdenet</b> / 2 x monthly / 400 copies <b>Khudulgoon</b> /1 x monthly / 1000 copies <b>Shine medee</b> / 3 monthly / 750 copies/	<b>Unoogiin Erdenet</b> / 2 x monthly / 1300 copies <b>Khudulgoon</b> /1 x monthly / Stopped in the 2nd quarter <b>Shine medee</b> / 1 x weekly / 1100 copies / New: <b>Erdenetiin ungo</b> / NA
	<b>Radio</b>	<b>Orkhon radio</b> / 120 Min / Orkhon aimag Bayan-Undur sum / <b>Radio FM 104 Erdenet</b> / 6720 Min / Erdenet city, Bayan-Undur, Jargalant sum <b>Radio FM 102,4</b> / 5400 Min / Orkhon aimag	<b>Orkhon radio</b> / 240 Min / Orkhon aimag Bayan-Undur sum / <b>Radio FM 104 Erdenet</b> / 6720 Min / Erdenet city, Bayan-Undur, Jargalant sum <b>Radio FM 102,4</b> / 5400 Min/ Orkhon aimag
	<b>Television</b>	<b>Orkhon TV</b> /60 Min / Orkhon aimag Erdenet city, Bayan-Undur, Jargalant sum <b>Nomin TV</b> / 420 Min / Erdenet city	<b>Orkhon TV</b> / 1680 Min / Orkhon aimag Erdenet city, Bayan-Undur, Jargalant sum <b>Nomin TV</b> / 1260 Min / Erdenet city

\*\* Population: thous. persons. Mongolian Statistical yearbook 1999. Ulaanbaatar 2000

Ownership of local newspapers 1999

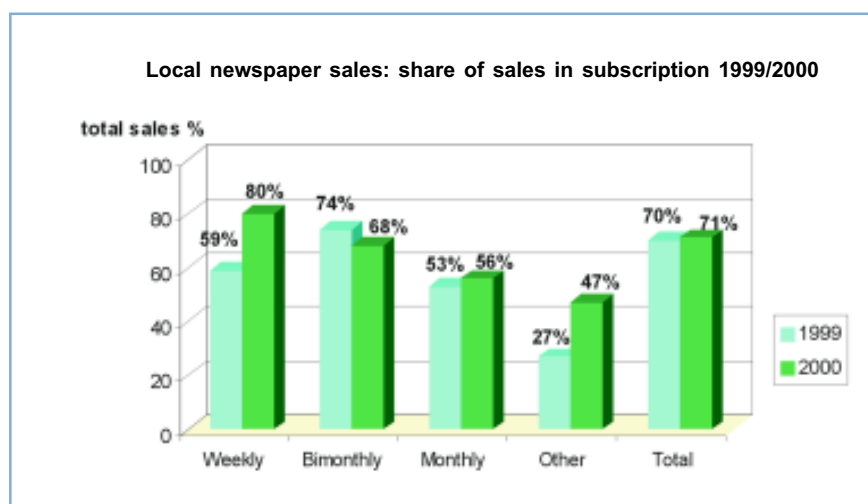


Ownership of local newspapers 2000



## Circulation of local newspapers 1999 / 2000

	Sales in total		Annual sales at newsstads		Annual sales in subscription		Number of subscribers per quarter	
	1999	2000	1999	2000	1999	2000	1999	2000
Weekly	23400	140022	9600	28110	13800	111912	287	2313
Bimonthly	327460	241760	85495	77730	241515	164030	8240	5621
Monthly	28800	18090	13640	8007	15160	10083	1230	553
Other	11650	6228	8590	3300	3060	2928	615	270
<b>Total</b>	<b>391310</b>	<b>406100</b>	<b>117775</b>	<b>117147</b>	<b>273535</b>	<b>288953</b>		

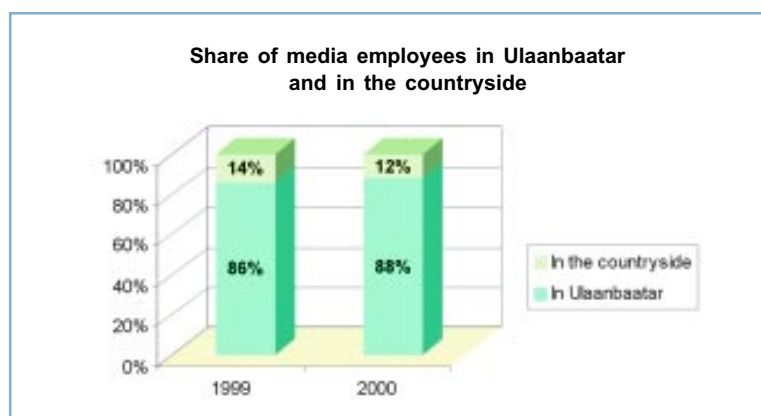


## Share of local newspaper sales

Newspaper sales nationwide  
/ sold copies  
Of which: sales of province  
newspapers / sold copies

**1999**  
19443959 (100 %)  
391310 (2 %)

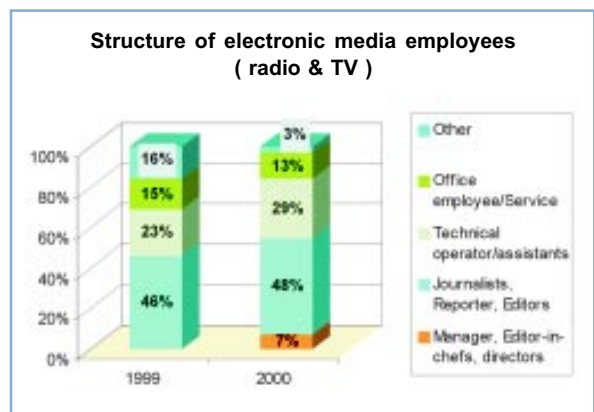
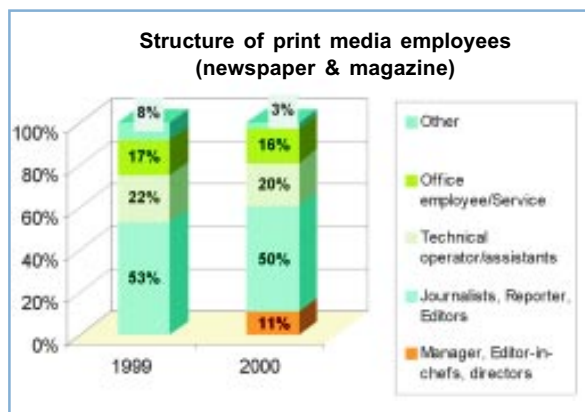
**2000**  
21274741 (100 %)  
406100 (2 %)



**EDITORIAL STAFF & TECHNICAL EQUIPMENT**

**Structure of media employees**

	Newspaper		Magazine		Radio		Television		Total	
	1999	2000	1999	2000	1999	2000	1999	2000	1999	2000
<b>Full time employees</b>	<b>718</b>	<b>725</b>	<b>26</b>	<b>52</b>	<b>348</b>	<b>362</b>	<b>554</b>	<b>640</b>	<b>1646</b>	<b>1779</b>
Of which manager, editor-in-chefs, director etc.	NA	81	NA	13	NA	23	NA	46	NA	163
Of which writers, journalists, editors, reporters etc.	384	363	10	21	237	251	177	235	808	870
Technical operators / assistants	155	138	9	14	57	46	155	241	376	439
Administration officer, service	117	122	3	4	54	42	82	87	256	255
Other	62	21	4	0	0	0	140	31	206	52
<b>Part time employees</b>	<b>216</b>	<b>113</b>	<b>12</b>	<b>10</b>	<b>18</b>	<b>15</b>	<b>26</b>	<b>26</b>	<b>272</b>	<b>164</b>



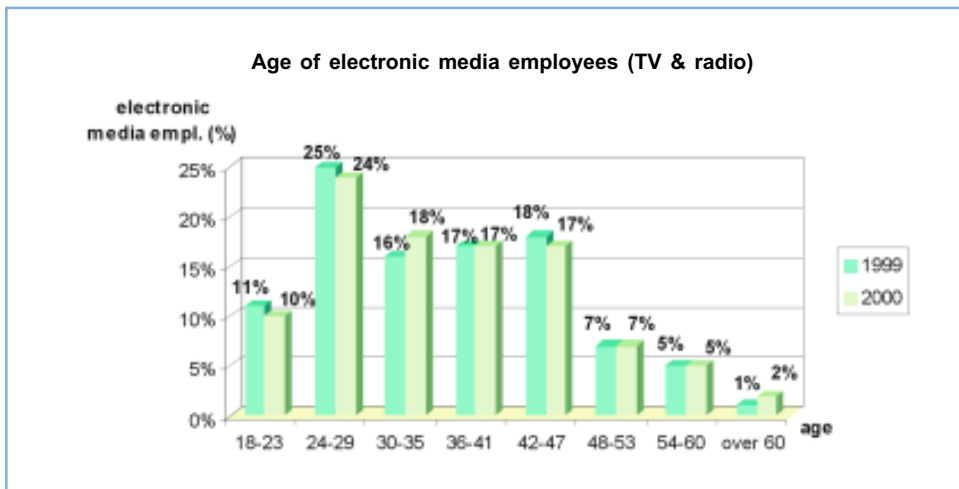
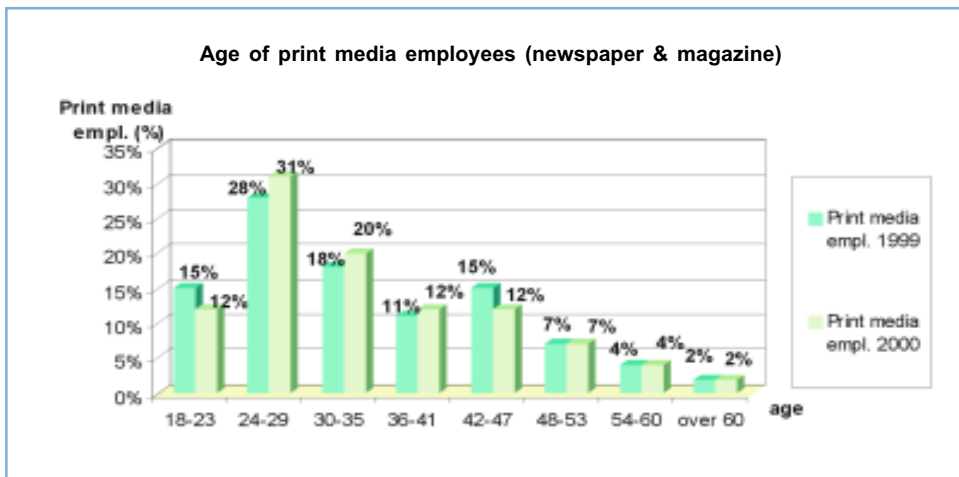
**Employees working in Ulaanbaatar and in the countryside**

	Number of employees working in Ulaanbaatar (including Baganuur)		Number of employees working in the countryside (including Darkhan and Erdenet)		Number of employees in total	
	1999	2000	1999	2000	1999	2000
Radio	290	304	59	58	348	362
Print media (newspapers magazine)	668	716	76	61	744	777
Television	470	546	82	94	554	640
<b>Total</b>	<b>1428</b>	<b>1566</b>	<b>217</b>	<b>213</b>	<b>1646</b>	<b>1779</b>



**Educational level of employees working in journalistic assignment field  
(Journalists, editors, reporter)**

	Print media employees		Radio employees		TV employees		Total	
	1999	2000	1999	2000	1999	2000	1999	2000
Postgraduates	26	18	-	1	2	3	28	22
Holders of university degree / of which in journalism /	360	336	72	120	107	148	539	604
	/ 236 /	/ 216 /	/ 49 /	/ 64 /	/ 85 /	/ 96 /	/ 370 /	/ 376 /
Secondary school degree	18	26	21	29	22	29	61	84
Professional school degree	28	18	13	31	45	38	86	87
Other	1		23	32	1	14	25	46



## Monitoring Mongolian Media 2000

### Profession of employees working in journalistic assignment field

	Print media employees	Radio employees	TV employees	Total
Full time employees in assignment field	384	251	235	870
Journalist	209	65	102	376
Philologist/ Linguist	25	17	9	51
Literary critic	41	29	7	77
Teacher	49	12	4	65
Profession of natural sciences	29	34	18	81
Other	10	77	84	171
No profession	21	17	11	49

### Average monthly salary of employee groups

		In Ulaanbaatar / Tugrug		In the countryside / Tugrug	
		1999	2000	1999	2000
Executives	Print media	95.000	90.000	42.000	49.000
	Radio	64.000	69.000	48.000	53.000
	TV	69.000	100.000	45.000	55.000
Journalists	Print media	58.000	75.000	35.000	40.000
	Radio	55.000	64.000	37.000	39.000
	TV	58.000	69.000	39.000	45.000
Technica // administrative worker	Print media	50.000	52.000	30.000	31.000
	Radio	35.000	40.000	34.000	37.000
	TV	45.000	61.000	36.500	38.000
Camerman	TV	52.000	70.000	34.000	41.000
Service worker	Print media	35.000	42.000	22.500	31.000
	Radio	25.000	30.000	25.000	27.000
	TV	35.000	65.000	35.000	33.000

### Gender of media employees

	In print media		In radio		In TV	
	1999	2000	1999	2000	1999	2000
Male	49 %	48 %	56 %	56 %	53 %	57 %
Female	51 %	52 %	44 %	44 %	47 %	43 %

### Print media editorial offices

	In Ulaanbaatar Number and % of publishers		In the countryside Number and % of publishers	
	1999	2000	1999	2000
Publishers without any accomodation for editorial office	12 (17 %)	17 (19 %)	10 (37 %)	8 (31 %)
Renting an accomodation for the editorial work	38 (55 %)	42 (48 %)	12 (45 %)	13 (50 %)
Having an own office	19 (27 %)	29 (33 %)	5 (19 %)	5 (19 %)

**Technical equipment in print media institutions**
*Print media (newspapers & magazine)*

	In Ulaanbaatar				In the countryside			
	In total		Per 10 full time employees		In total		Per 10 full time employees	
	1999	2000	1999	2000	1999	2000	1999	2000
Mobile phone	152*	80**	2	1	4	2**	0.5	0.3
Telephone	103	109	1.5	1.5	18	16	2	3
Beeper	22	5	0.3	0.1	2	1	0.3	0.1
Fax mashine	53	52	0.8	0.7	6	4	0.8	0.6
Computer	156	180	2	2.5	14	13	2	2
Of which with access to Internet	37	41	0.5	0.6	2	2	0.3	0.3
Printer	66	73	1	1	8	11	1	0.8
Copy mashine	36	31	2	0.4	5	4	0.6	0.6
Camera	NA	51	NA	0.7	NA	19	NA	3
Dictating mashine / recorder	NA	129	NA	2	NA	16	NA	2.6

\* 1999: Total number of mobile phones including private phones

\*\* 2000: mobile phones financed by respective organization

**In radio**

	In Ulaanbaatar				In the countryside			
	In total		Per 10 full time employees		In total		Per 10 full time employees	
	1999	2000	1999	2000	1999	2000	1999	2000
Mobile phone	27	15	1	0.4	7*	1**	0.1	0.2
Telephone	54	57	2	2	20	18	3	3
Beeper	4	3	0.1	0.1	2	2	0.3	0.3
Fax mashine	7	9	0.2	0.3	3	4	0.5	0.7
Computer in total	24	27	0.8	1	8	8	1	1
Record player	15	31	0.5	1	19	17	3	3
Dubbing studio	11	12	0.4	0.4	12	10	2	2
of which professional	NA	10	NA	0.3	NA	3	NA	0.5
Recording studio	9	7	0.3	0.2	5	3	0.9	0.5
of which professional		3		0.1		NA	NA	
Editing desk	9	8	0.3	0.3	8	9	1.4	1.5
of which professional	4	6	0.1	0.2	NA	NA	NA	NA

\* Total number of mobile phones including private phones

\*\* Mobile phones financed by respective organization

## Monitoring Mongolian Media 2000

### In TV

	In Ulaanbaatar				In the countryside			
	In total		Per 10 full time employees		In total		Per 10 full time employees	
	1999	2000	1999	2000	1999	2000	1999	2000
Mobile phone	73*	30**	1.5	0.5	13*	2**	1.7	0.2
Telephone	81	76	1.7	1.4	27	32	3.5	3
Beeper	7	0	0.1	0	4	1	0.5	0.1
Fax mashine	11	12	0.2	0.2	4	5	0.5	0.5
Computer in total	64	59	1.4	1	11	15	1.4	1.5
Of which with access to Internet	NA	9		0.2	NA	1		0.1
Record player	116	111	2.5	2	52	47	0.7	0.5
Dubbing studio	12	12	0.3	0.2	12	14	1.5	1.5
of which professional	NA	10		0.2	2	3	0.3	0.3
Recording studio	9	12	0.2	0.2	5	9	0.6	1
of which professional	NA	12		0.2	NA	5	NA	0.5
Camera	38	36	0.8	0.6	35	30	4	3
of which professional	NA	27		0.5	NA	12		1.3
Editing desk	16	15	0.3	0.3	9	8	1.2	1
of which professional	NA	13	NA	0.2	NA	5		0.5

\* Total number of mobile phones including private phones

\*\* Mobile phones financed by respective organization

### Printing houses used by participants of the media monitoring project questionnaire

Name of printing houses	Number of newspapers by title		Name of printing houses	Number of newspapers by title	
	1999	2000		1999	2000
Printing house of the mining company "Erdenet"	1	1	Printing house of the newspaper "Ulaanbaatar times"	4	4
Interpress	2	1	Seiji print	2	1
Gan zam printing	2	1	JICOM	2	--
MONTSAME printing house	2	1	Ungut hevlel	2	2
T & U printing	2	3	Admon	2	2
Bit service	1	--	Mongolian-corean printing house "Tseel erdene"	1	1
Newspaper Seruuleg	1	--	HAAIS	1	1
Khaan printing	1	--	Chuluun bar	1	1
Shine hevlel	1	--	Politechnical university	1	--
Parliament printing facility	1	1	Shuvuun saaral Co.Ltd	1	1
Free Press Foundation	65	76	Mongol sudar Co	--	1
Sergelen Co / Darkhan	--	1	"Eruul enkh" printing	--	1
Bolor useg	--	1			

#### Newspaper/magazines having own printing facilities

Gan zam  
Zuuny medee  
Oyuny umchiin medeelel  
Udriin sonin  
Khugjliin ediin zasgiin asuudluud

Mongol sudlaln medeelel  
Unuudur sonin  
Ulaanbaatar times  
Eruul mend setguul