

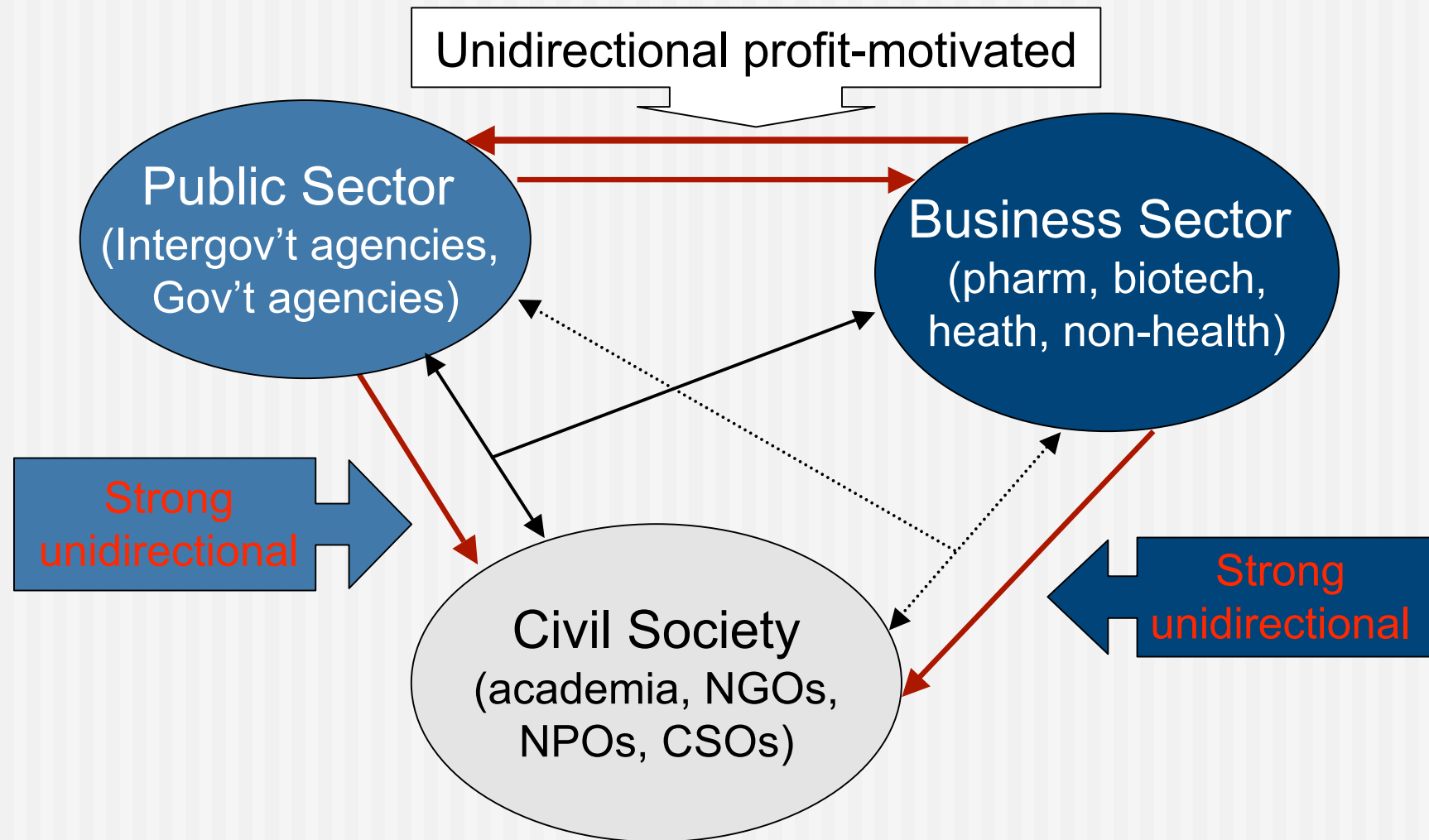
Public-Private Partnerships in Biomedical Research

Balkan Medicine Towards FP7
- Relaunching Lisbon Strategy -
Bucharest, May 3, 2006

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Public-Private Relationships

Standard



Public-Private Partnerships (PPP)

- Market driven R&D not always responds to health problems experienced or to identified public needs
- Governments of poorer countries lack funds (and skills) and of affluent countries have limited capacity to provide sufficient international aid
- Civil sector has enthusiasm but lacks funding and administrative capacity for larger changes



A cooperative venture between the public and private sectors, built on the expertise of each partner, that best meets clearly defined public needs through the appropriate allocation of resources, risks and rewards.

International and EU initiatives

- **Global Forum for Health Research** (10/90 Gap) - over 90 PPPs in 10 categories
- **NIH** has recently established Public-Private Partnership Programme Office
- **CCPPP** - Canadian Council of Public-Private Partnerships
- **FP6** encouraged research involvement of SMEs and private NPOs through funding up to 50% of their project costs

Identifying optimal PPP

■ Global Forum for Health Research (10/90 Gap) - 10 categories of PPP

Disease control - product development

Disease control - product distribution / donation

Commercialization of traditional medicine

Strengthening health services / HS delivery

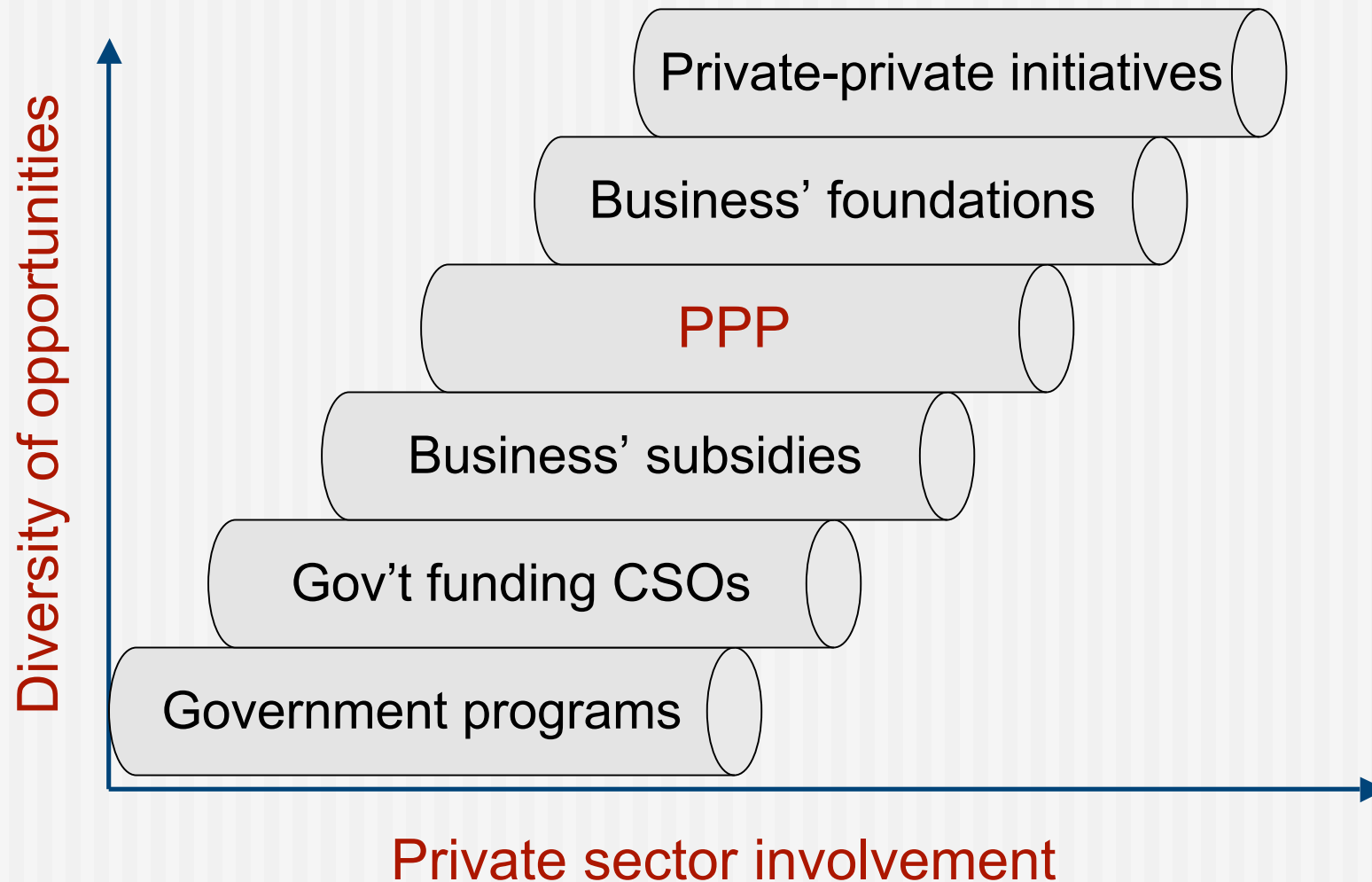
Health program coordination

Int'l / Country level partnerships

Private sector coalitions

Identifying optimal PPP

Standard



Balkan Countries - GERD

- **Macedonia:** only 0.3% of GDP (2004)
- **Croatia:** 1.1% of GDP (2003)
- **Romania:** 0.4% of GDP (2004)
- **Serbia:** 0.32% of GDP (2003)
- **B&H:** no reliable data
- **Albania:** no data

Initiatives for Action

- SEE - ERA.NET - Austrian initiative for SEE countries
- German private NPOs commenting FP7 participation and funding criteria (from 50% to 75% - equal opportunity with 100%)
- EPHA, EUPHA contributions towards EU PH and R&D policies
- Corporate Social Responsibility initiatives

Proposed Strategy for Action

Strategy

- WBC researchers, NGOs and SMEs have **symbolic participation** in EU funding instruments
- Lack of information and knowledge of procedures
- Lack of contacts and communication opportunities
- Lack of administrative capacity



Proposed Strategy for Action

- Development of national platforms on public health in SEE countries
- Establishment of a Regional Training and Resource Center on Public Health (RTRC-PH)
- Strengthening the public health networking in SEE Countries/Development of a network for coordination of national & regional R&D activities
- Establishment of a database of SMEs, NGOs and NPOs available for all EC services

Further Developments

- CRPRC “Studiorum” will actively engage in establishment of the web-based resource database for PPP, focusing on participation of SMEs / CSOs:
www.studiorum.org.mk/index-en.html

Participate, spread the info, and help
successful PPP development !!!