

FELLOW SEMINAR BASIC TRAINING AGENDA—March 2002 – March 2003

SESSION I—TRAINING FOR NEW FELLOWS:

Professor Thomas B. Timar (Hungarian-American), University of California and international policy consultant <http://www.education.ucr.edu/faculty/timar.htm> ; Professor Leslie Eliason, Head of the Public Policy MA Program at the Monterrey Institute, California <http://www.miis.edu/gsips-faculty-eliason.html> ; Ivan Krastev, Center for Liberal Strategies, Bulgaria and IPF alumn. http://www.cls-sofia.org/about_us/index-en.htm (in the Board section)

Monday, March 4

What is public about public policy?

We will examine the role of the policy analyst within the framework of the political and policy process. What is the balance between technical expertise and social interaction? We will cover topics including the following:

- The role of expertise
- The role of the policy analyst in democratic institutions
- Expert versus lay decision-making

A sample of readings:

Michael Hill (ed.), *The Policy Process in the Modern State* (book provided by IPF)

H.K. Colebatch, *Policy* (book provided by IPF)

Selections from Charles Lindbloom, *Inquiry and Change*

Aaron Wildavsky, *Speaking Truth to Power*

S. Theodoulou, *Public Policy: The Essential Readings*

2:00pm-5:00pm (with a 4:00-4:20pm coffee break)

The Origins, Roles, Structure and Strategies of Think Tanks in the United States and Western Europe.

A comparative review of western think tanks and conditions that led to their rise in popularity.

Representative readings (IPF provides Fellows with first title only; Fellows may request the other titles):

Jim McGunn and Kent R. Weaver, *Think Tanks and Civil Society: Catalysts* (2000)

James Smith, *The Idea Brokers: Think Tanks and the Rise of the New Policy Elite* (1991)

D. Stone (ed.), *Think Tanks Across the World*

Tuesday, March 5

9:30am-12:30pm (with an 11:00-11:20am coffee break)

Frames of policy, policy instruments, and their implications for policy implementation.

We will investigate how we define a policy problem and how this will also define the solution. If, for instance, we criminalize domestic violence or drug use, we define them as legal problems. Therefore, we need to find legal solutions. On the other hand, if we define them as social problems, we would seek an entirely different set of solutions. We will cover topics including the following:

- Policy controls: professional, legal, bureaucratic/administrative, political, and market controls.

A sample of readings:

David Kirp, "Professionalization as a Policy Choice"

Janet Weiss, "Control in School Organizations: A Theoretical Perspective"

We will also examine the relationship between policy making and policy implementation. There is a long history of local organizations bending policies enacted in national ministries or bureaucratic agencies to suit their own needs. How can policy makers be certain that local implementation is faithful to the aims and objectives of policy goals? What are the trade-offs between regulatory stringency and local discretion?

Representative readings:

Robert Kagan, *Regulatory Justice*

Second reading by Eugene Bardach and Robert Kagan

2:00pm-4:15pm

The Origins, Development and Strategies of CEE Think Tanks

A reflection on differences in strategies and performances between Western and CEE think tanks based on the different policy processes and policy cultures.

Case Study: The politics including the players, strategies and perceptions behind the Bulgarian government's decision to be the first to recognize Macedonia's independence in 1992.

4:30pm-5:30pm

Panel Discussion:

New Fellows and Fellow Alumni who have directed and/or worked in CEE think tanks discuss their experiences in light of the training lectures. Fellows who may wish to share their practical experiences working with think tanks and the process of policy making include the following:

Representative readings (provided by IPF):

Raymond Struyk, *Reconstructive Critics: Think Tanks in Post-Soviet Block Democracies* (1999)

Wednesday, March 6

9:40am-12:30pm (with an 11:00-11:20am coffee break)

Professor Thomas B. Timar (assisted by Ivan Krastev):

We will focus on the institutionalization of policy analysis and the role of government agencies, think tanks, foundations, non-governmental organizations (NGOs), and universities in the policy process and attempt to answer questions including the following: How can policy analysis be institutionalized? Is policy pluralism a good thing? How do various policy actors connect to the policy process and at what stage of the policy process are they most useful to help shape policy?

We will also investigate the political context of policy making and attempt to answer questions including the following: What is the role of ministries, government agencies, the media, legislative bodies, the courts, local governments, social organizations, and professional organizations in the policy process? How has that changed in the region over the past 10 years and what does that mean for the way in which policy gets made, who controls the policy process and, most importantly for us, what does it mean for the policy analyst?

Topics will include:

- Policy problem articulation
- Preference aggregation
- Consensus building
- Policy making and policy adjudication
- Policy implementation

Readings here might include articles on comparative politics, comparative policy, for example:
Heidenheimer and Hecllo, *Comparative Public Policy*
Brian Holmes, *Comparative Education*

2:00pm-5:30pm (with a 4:00-4:20pm coffee break)

Thursday, March 7

Ivan Krastev, Center for Liberal Strategies, Bulgaria (alumni International Policy Fellow and director of the CEU Center for Policy Studies project “Blue Bird: Agenda for Civil Society in Southeast Europe”)

9:30 - 11:00am (followed by coffee break)

The Origins, Roles, Structure and Strategies of Think Tanks in the United States and Western Europe.

A comparative review of western think tanks and conditions that led to their rise in popularity.

Representative readings (IPF provides Fellows with first title only; Fellows may request the other titles): Jim McGunn and Kent R. Weaver, *Think Tanks and Civil Society: Catalysts* (2000)
James Smith, *The Idea Brokers: Think Tanks and the Rise of the New Policy Elite* (1991)
D. Stone (ed.), *Think Tanks Across the World*

11:20am – 12:30pm

Public Policy and the Cost of Rights

The use of cost benefit analysis in the field of civil society and human rights, drawing heavily from the work of Stephen Holmes and Cass Sustain.

Case Study: The policy story behind the compromise regarding the Tote University in Macedonia.

Representative reading (provided by IPF):

Stephen Holmes and Cass Sustain, *The Cost of Rights. Why Liberty Depends on Taxes.* (1999)

12:30-13:20pm (followed by 13:30-14:30 catered lunch): (Still tentative) Brief lecture and discussion on Bridging Research and Policy and Knowledge Production in the Global Agora by **Diane Stone**, Principal Research Fellow at the University of Warwick Centre for the Study of Globalisation and Regionalisation, UK, and CPS Advisory Board Member (relevant papers are available in the IPF reader). <http://www.warwick.ac.uk/PAIS/staff/stone.htm>

Internet and Website Training

SESSION II for March 2002—TRAINING FOR OUTGOING FELLOWS:

Monday, March 11

Day 1 of Public Policy Round Table Discussion and Workshop: Training on Central and Eastern European Policy Institutes and policy analysis and advocacy in CEE by the **OSI Local Government Initiative Public Policy Institutes Initiative Director Jose DeBarros** (detailed training schedule to be announced). For further information about the PPI program please go to <http://lgi.osi.hu/ppi/default.asp>

9:40am-12:30pm (11:00-11:20am coffee break, 12:30-14:00 catered lunch)

Brief introductions

Public Policy Analyses – a further overview *DEFINING PUBLIC POLICY ANALYSIS*

- Consideration of definitions (handout 1)
- Policy analysis and other approaches (handout 2)

Public Policy Analysis in the Policy Making Process

- The process of public policy inquiry
- The process of policy making - the policy cycle (handout 3)
- Muddling Through

14:00pm-17:30pm: Training continues (with a 15:30-15:50pm coffee break)

Disseminating outputs

- The process of policy communication
- Exercise – Policy Paper – *“A Growth Triangle As An Application Of The Northern Dimension Policy In The Baltic Region”* – The Russian European Centre For Economic Policy
- The challenges to communication: Centralised systems of government. Elites and the Iron Law of Oligarchy, Bureaucracies and technocrats.
- Exercise on personal presentation – communicating the output

Methodology for Policy Analysis

- Framework
- Types of Inquiries
- Exercise – preparing a project proposal

20:00 Fellow Dinner at Toscana Restaurant

Tuesday, March 12

Day 2 of Public Policy Round Table Discussion and Workshop: Training on Central and Eastern European Policy Institutes and policy analysis and advocacy in CEE by the **OSI Local Government Initiative Public Policy Institutes Initiative Director Jose DeBarros** (detailed training schedule to be announced). For further information about the PPI program please go to <http://lgi.osi.hu/ppi/default.asp>

All-Day Internet and Website Training in the CEU Computer Lab for 2001 Fellows
(new fellows are welcome to receive individual consultations in the afternoon)

Social Evening (tentative plans for Millennium Park concert/dance)

**SESSION II for March 2002—TRAINING FOR OUTGOING FELLOWS
(NEW FELLOWS ALSO PARTICIPATE):**

Wednesday, March 13

Ivan Krastev, Center for Liberal Strategies, Bulgaria (alumni International Policy Fellow and director of the CEU Center for Policy Studies project “Blue Bird: Agenda for Civil Society in Southeast Europe”) http://www.cls-sofia.org/about_us/index-en.htm (in the Board section)

9:30am – 16:30pm (coffee breaks at 11:00am and 15:30pm; catered lunch from 13:00-14:00pm)
The Origins, Development and Strategies of CEE Think Tanks

A reflection on differences in strategies and performances between Western and CEE think tanks based on the different policy processes and policy cultures.

15:50-16:30pm

Discussion of 2001 fellow policy papers submitted in advance of the meeting.

16:30pm-17:30pm

Panel Discussion:

New Fellows and Fellow Alumni who have directed and/or worked in CEE think tanks discuss their experiences in light of the training lectures. Fellows who may wish to share their practical experiences working with think tanks and the process of policy making include the following:

Week II: Working Group Sessions and Internet and Website Training

The Future of the Caucasus
Education Policy
EU Expansion and Policy Networks
Gender Policy
Information Policy
Media Policy
The Future of Southeast Europe

JUNE 2002: FELLOW SEMINAR BASIC TRAINING AGENDA

Internet and Website Training <http://www.policy.hu/inetclass>

Tuesday, June 4

Training venue: Petnehazy Country Club, Feketefej utca 2, Buda (district II)

10:00am – 1:00pm

Training in public policy development issues begins with Canadian professional trainers/professors in policy issues **Dr. Leslie A. Pal, Professor of Public Policy and Administration**, School of Public Administration, Carleton University, Ottawa, Ontario <http://www.carleton.ca/spa/pal.htm> ; and former senior policy advisor to the Canadian government **Dr. Paul Brown, Professor at the School of Public Administration**, Dalhousie University, Canada. <http://www.mgmt.dal.ca/spa/Faculty/faculty.htm#M.Paul.Brown,B>

Morning session with Professor Leslie A. Pal:

- The context of policy analysis and research (origins and current trends in literature and practice)
- Key themes in current international organization policy and administrative practice (OECD, EU, etc.)
- Modes of analysis
- Policy and law

2:15pm-5:00pm

Afternoon session with Professor Paul Brown

Policy—Definition, Capacity, Principles

- Definitions of public policy
- Developing policy capacity
- Key functions in policy management
- Systematic approach to policy analysis

Wednesday, June 5

10:00am – 1:00pm

Training in public policy development issues continues.

Morning session with Professor Leslie A. Pal:

- What is public policy and how is it different from law?
- Defining policy problems
- Administrative and political contexts for problem definition and policy analysis

Afternoon session with Professor Paul Brown:

Problem Definition and Problem Structuring

- Structuring policy problems
- Developing policy alternatives
- Evaluating policy alternatives
- Effectiveness
- Efficiency
- Political feasibility
- Administrative operability
- Equity

Thursday, June 6

Training continues; participants remain at seminar location for an evening of Hungarian horses and cowboys, dancing and feasting!

Morning session with Professor Leslie A. Pal:

- Planning implementation
- New public management techniques of program and policy implementation
- Citizen engagement in policy and implementation

Afternoon session with Professor Paul Brown:

Developing and Displaying Policy Options

- Communicating policy options and recommendations
- Components of the departmental/agency policy paper

- Presentation of the issue/opportunity
- Scope of the problem
- Key background factors/consultations
- Options
- Recommendations
- Implementation issues

Friday, June 7

Morning session with Professor Leslie A. Pal:

- Evaluation: the main techniques
- Planning and carrying through an evaluation design
- Policy learning

Afternoon session with Professor Paul Brown:

Crafting Policy Papers

- Key considerations in drafting corporate policy documents
- Components of the corporate policy paper
- Recommendations
- Analysis
- Communications

4:00pm-5:00pm

COMMON ROOM: Annotation group exercise analyzing policy papers (please refer to the “Exercise” handout in your packet)

Session led by both Professors Leslie A. Pal and Paul Brown:

- A Style Guide for Drafting Policy Documents
- Going “public” with agency policy—drafting hints
- Policy papers and critiques, discussion

OCTOBER 2003: FELLOW SEMINAR BASIC TRAINING AGENDA

Monday, October 21

Trainer: Heather Grabbe, Research Director, Center for European Reform (London)

(Policy advocacy case studies and exercises; training details forthcoming)

<http://www.cer.org.uk/n2about/grabbe.html>

Tuesday, October 22

IT Training for All Fellows (specific topics pending) <http://www.policy.hu/inetclass>

Wednesday, October 23

Trainers: Professors Des Gasper and Max Spoor, Institute for Social Studies (The Hague)

(training details forthcoming) <http://www.iss.nl/>

Thursday, October 24

Trainers: Professors Des Gasper and Max Spoor, Institute for Social Studies (The Hague)

(training details forthcoming)

Friday, October 25

Trainers: Professor Barrie Riome, International Management Center-Central European University (Budapest) and Nipissing University, Canada; and Professor John Knox, Nipissing University (training details forthcoming) <http://www.imc.hu> and <http://www.nipissingu.ca/business/faculty.htm>

Saturday, October 26

10:00am: All Fellows:

Fellows gather at the OSI building 6th floor conference room, Nador street 11. Coffee, tea and biscuits will be served and will be available throughout the day

Trainers: Professor Barrie Riome, International Management Center-Central European University (Budapest) and Nipissing University, Canada; and Professor John Knox, Nipissing University
(training details forthcoming)

12:30-13:30 catered lunch

Afternoon: Internet Training for All Fellows (specific topics pending)

Sunday, October 27

10:00 SHARP! Depart to Danube Bend by bus

Trip by bus to Visegrad (a guide is expected) and Szentendre, returning to Budapest by boat

Fellow Working Group Sessions—Monday, Oct. 28-Wednesday, October 30

Policy Networks and Administrative Reform
Public Health Policy
Caucasus Policy
Gender Policy
Primary and Secondary Education Policy
Media Policy
Urban Policy
Cultural Policy
Higher Education Policy